JUNE 2022 / VOL. 3 NO. 5

PODCASTMAGAZINE.COM

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BEYOND THE MICROPHON

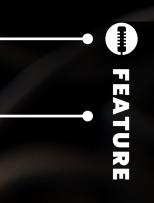
DAD IN PODCASTING

The Fighter & The Kid's

BRENDAN SCHAUB

The 'Dr. Fauci of Dads'

THIS MAGAZINE





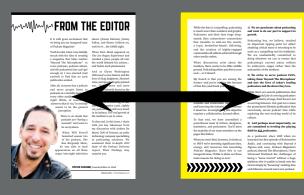
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နှံသာ Music

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True Crime

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IN THIS ISSUE

JUNE 2022 / VOL. 3 NO. 5





BEYOND THE MICROPHONE

In-depth sit-downs with, and profiles of, today's leading podcasters

UNDER THE RADAR

Detailed reviews of podcasts you've likely never heard of, but should be listening to

OFF THE CHARTS

Podcast Magazine's
TOP podcast picks of
the month for all 19
podcast categories

COMEDY

59 0

COMEDY & TRUE CRIME

As delicious as PB&J



PODCAST[®]

KIDS & FAMILY

50 🗸

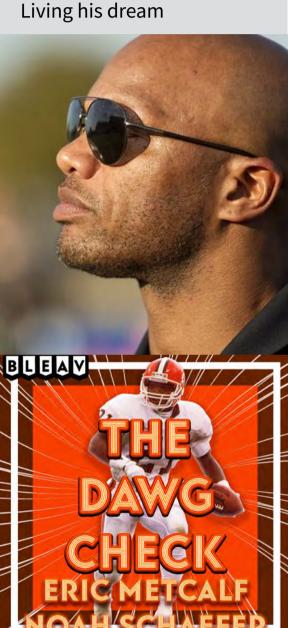
PATRICK KARMAN

Superdad to the rescue





70 © ERIC METCALF



TV & FILM 84 0 SHEREESE ALEXANDRA **& ANDREA REDMOND** Going where all geeks have gone before Where All Geeks Have Gone Before



GADGETS, GIZMOS & GEAR

Our look at new technologies, platforms, products and tools that impact podcast culture

THE PROFESSIONAL PODCASTER

An insider look at the business of podcasting—by podcasters, for podcasters

PODCAST MAGAZINE'SHOT 50

The industry's only monthly chart highlighting the top 50 podcasts as selected by podcast FANS



STEVE OLSHERFounder, Editor-in-Chief
Podcast Magazine

Recently, a friend of my wife's and mine died by suicide. She was a lovely and incredibly talented artist, tarot card reader, and astrologer.

Sadly, we had no idea about her struggles. Had we known, we would have done everything possible to help her.

This month, we celebrate Father's Day, and as a father of three, her passing has really hit home. It landed on me... HARD... that time is fleeting.

My 18-year-old graduates from high school this month. Our youngest is finishing his freshman year. Where has the time gone?

Far too often, into time-consuming activities that don't matter.

Many moons ago, when a former employee shared that her father was ill and she was unsure whether or not to take time off of work to be with him, I offered the following advice:

PAGE 6 June 2022 | PodcastMagazine.com

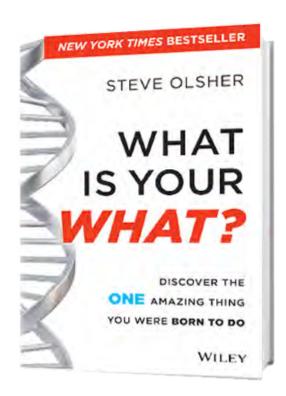
"If you choose to be with your father, you won't regret your decision. You'll look back years from now and be glad you chose to spend the time with him. If, however, you choose to continue working, you'll look back and regret not being by his side. There will never come a time that you'll reflect back and think to yourself, 'I wish I had worked more.'"

In my New York Times bestseller, What Is Your WHAT? Discover The ONE Amazing Thing You Were Born to Do, I speak about the concept of YaNo (pronounced Yay-No). In short, it's a decision-making process that empowers you to stack victories and smart decisions in both your personal and professional life.

A fundamental element of YaNo is engaging in actions that allows 'the you of tomorrow' to look back and give thanks to the 'you of today.' In other words, which actions can you take today that will benefit the you of tomorrow?

Examples include spending time with family, investing rather than partaking in frivolous outlays of cash, exercising, embarking on a personal growth/spiritual development journey, learning a new skill, etc.

On Sunday, June 19, I encourage you to keep the concept of YaNo in mind as you invest meaningful time into your relationships with your father, brothers, sons, or other important men in your life.



I also encourage you take inventory of how you choose to *invest* your time. Make smart, fulfilling, purposeful decisions. Then, continue that practice each and every day moving forward.

V's passing will not be in vain.

My goal is to honor her life by increasing my awareness of how I invest my time, all the while being more grateful, deepening my relationships with those I love, growing my appreciation for life itself and others who walk this planet with me, and being more present.

It's how she chose to live her life.

I hope you'll choose to do the same. •

STEVE OLSHER

@ThePodcastMag

PODCAST MAGAZINE'S THIRD ANNUAL

DADS IN PODCASTING

It's become a *Podcast Magazine*® tradition to celebrate dads around the world—those who serve in a 'dad' role, juggling myriad responsibilities, professionally and personally, while keeping their kids and families front and center—in our June issue.

On the following pages, we proudly present the results of the vote for this year's favorite podcasts for, or hosted by, dads, on our...

Third annual list of the Top 50 Dads In Podcasting!

The role of "dad" typically includes, but is not limited to, provider, supporter, listener, fixer, friend, and teacher. Additionally, some are also entrepreneurs, simultaneously building and growing businesses. Still others carve out time in their already full schedules to share their experience and wisdom with the world, too, through podcasting.

Help us celebrate them this Father's Day by subscribing to their podcasts now!

Congratulations to all the winners, to every dad who podcasts, and to men everywhere with the honorable title of "Dad."

Happy Father's Day from the *Podcast Magazine* team!





BENDA BUSSING

The 'Dr. Fauci of Dads'

At 26, former professional mixed martial artist Brendan Schaub took the Ultimate Fighting Championship by storm. Six years later, he retired as one of the top ten heavyweight fighters in the world to pursue his lifelong love of comedy.

Following the recent release of his "Gringo Papi" comedy show on YouTube—which has garnered over one million views-Brendan embarked on his "Trash Panda Tour," for which he continues to balance multiple-city performances with two of his greatest passions in life: fatherhood... and podcasting.

As the host of multiple popular shows, including The Fighter and the Kid, The Schaub Show, and King and the Sting and the Wing, Brendan is one of just a small handful of podcasters who consistently has multiple shows at the top of their respective categories.

His dedication to the medium and his two sons have also earned him Podcast Magazine's "Top Dad in Podcasting" title for 2022.

Brendan's ambition and success may make his self-description somewhat surprising: "I'm just your normal, 'thiccc' White boy, trying to make it in America," he laughed.

"Especially living in LA, people think I'm Persian, Armenian, Mexican, Cuban, Puerto Rican, native American... you name it. Turns out, I'm nothing exotic. I pursued 23 and Me also assuming I had some sort of unique ancestry. Turns out, I

was wrong. I sent them my DNA, and they sent me back a jar of mayonnaise."

Brendan's ancestry might just be his only indistinctive quality.

Unlike so many professional athletes, fighting was never in the realm of Brendan's dreams before joining the UFC.

"If you gave anyone who grew up with me, especially my brother, a thousand guesses as to what I'd do with my life, none of them would have said, 'cage fighter.' I wasn't aggressive in any way. I was actually always a sensitive, silly kid. I cried nonstop! My brother was the tough guy for me."

Growing up in Aurora, Colorado, in the late 80s/early 90s, Brendan described the area as "rough." He struggled to fit in with his predominantly Black peers, and despite his predilection for comedy even then, he turned to sports as a medium for making friends.

"It was a double-edged sword, really," Brendan said. "What I really wanted

"What I really wanted was to be on Saturday Night Live, but in order to be accepted, I had to show my athleticism off at recess."



was to be on Saturday Night Live, but in order to be accepted, I had to show my athleticism off at recess."

Brendan began playing tackle football in third grade, and he continued all the way to Division 1 for the University of Colorado.

What he remembers most about the entire football experience is his father's consistent presence.

"My dad never missed a game. He was, and is, always there."

Reflecting, Brendan remembers how his father taught him the importance of honoring your commitments.

"I think I was in fourth grade when I decided I wanted to quit football. There were so many practices and so much pressure on me as the team captain. I was playing running back and linebacker, but really, I just wanted to hang out with my friends. So, I told my dad that I didn't want to play football anymore. He's like, 'Okay, cool. We're going to walk up to practice, and you're going to tell everyone you're quitting, so you can see how it affects those who rely on you.'

"The coach gathered the team around, and at my father's prompting to explain my intention to quit, I just started bawling. My dad goes, 'You wanna get your pads and practice now?' And I did.

"This was not only a life-changing learning experience for me, but sticking to my commitment eventually led to a scholarship and Division 1 ball, too," Brendan shared.

While attending CU, Brendan trained at Easton, the biggest chain of Jiu-Jitsu gyms in Colorado, for summer conditioning. He had a natural talent for it, though at the time, he viewed it only as a method for getting in shape and staying strong. After "an Uber ride" with the Buffalo Bills post-college, Brendan said, "The Bills were like, 'We're all set on slow white guys.' So, I went back home and started to really dive into Jiu-Jitsu, because I enjoyed it so much."

Soon, his interest in boxing was piqued, as well. He decided to visit the TKO gym, where he was invited back to train with











"another big guy who could use a big body." Brendan was more than willing to help and quickly agreed.

That "big guy" turned out to be Shane Carwin, who went on to earn the heavyweight championship. He and Brendan became "like brothers," and when Brendan couldn't afford the gym membership and private training fees, Shane took care of them for him.

In fact, it was Shane who signed Brendan up for the Golden Gloves box tournament just a few months into his training.

Brendan's initial reaction?

"But I don't want to do that," he recalled with a chuckle.

Shane said, "Just do it, and let's see how it goes," and Brendan agreed. He then told his dad, who said, "What the hell are you doing, dude?"

His dad reminded him that with the double major he earned at CU, there were a million things he could do other than boxing. While both agreed the Golden Gloves was pretty insane, Brendan struck a deal with his greatest role model:

"I said, 'Dad, do me a favor... come to the Golden Gloves. If I lose, I'll do whatever you want. I'll work for your company, even. But if I win, you gotta support me."

His father agreed. Upon arrival at the competition, Brendan was surprised to learn that he wasn't just fighting once. It was actually a tournament, and he would fight six times over two nights.

He won every match with a KO.

In the finals, Brendan was set to fight "a military guy who was 6'9" and about 280 pounds." While getting his hands wrapped, he and his dad caught a glimpse of him.

"Dad goes, 'Jesus Christ. He's the one you're fighting? Let's get out of here!"



"I ended up knocking him out in the second round, and I won the Golden Gloves. That's when I realized there might be something for me in the fighting industry, and it was off to the races."

Brendan had his first MMA fight shortly after, and within 18 months of that, his life trajectory changed again.

While at the gym one day (not just any gym, mind you... the famed Jackson-Wink MMA Academy in Albuquerque, NM), Rashad Evans and Greg Jackson walked in and approached him. They were looking for a wrestling partner for Rashad, who was set to fight Chuck Liddell for the UFC light-heavyweight championship.

"Greg warned me from the get-go that Rashad could not get hurt, so I was to tread lightly. I got this double leg on Rashad, and I ran through it and accidentally ran him into a bag. He hurt his rib, and everybody just hated me. I remember Jackson—who is of course considered one of the 'Holy Grail' of MMA—going, 'What the hell?' Oh my God... I had tears in my eyes. I was like, 'Oh, I'm done.' It was equivalent to Richard Pryor telling you your joke is awful."

Brendan was more than a little surprised when Rashad returned to the gym the next day, watched Brendan train, and approached him about trying out for UFC's *The Ultimate Fighter*. Brendan was skeptical, admitting he had only two fights on his professional record. But Rashad, who was a coach for *TUF*, reassured him

that the show was exactly for guys like him—up-and-coming fighters.

Rashad called the UFC and streamlined the process, allowing Brendan to skip tryouts and go straight to the interview stage.

"I've never met a camera I don't like," Brendan explained, "so I just kind of lit up the room and all the other fighters, making fun of them. They, including Dana White, were dying laughing. I walked out knowing I got that gig."

Two weeks later, it was confirmed.

That season of *TUF* was the highest-rated season of all time, which Brendan attributes to Kimbo Slice's presence. With Rashad as his coach, Brendan defeated all three of his opponents, advancing to the finals where he would compete not only for the title of *The Ultimate Fighter*, but for a lucrative contract with the UFC, as well.

His opponent? One of the top heavyweights of all time, Roy Nelson. Brendan suffered his first professional loss.

A couple years later in 2012, Brendan was still fighting professionally when he decided to launch *The Fighter and the Kid* podcast alongside co-host and fellow comic Brian Callen as an outlet for humor. This, he said, was "when everyone and their aunt wasn't doing a podcast yet."

The show "changed the game" for him, he said, because when he received a paycheck for the ads run on the podcast, he compared it to the paycheck he



received for "getting punched in the face" during his last fight.

"The paycheck for being myself—for being funny on a podcast—was more than the one for getting pummeled. So, I had a plan B."

Strongly believing that there was more for him than fighting, Brendan decided it was time to answer his true calling—comedy. And that is what led him to his current career.

He has also since become "ingrained" in podcasts.

"The one thing I know is the ins and outs of podcasting. So, I launched my own Thiccc Boy network, under which we have nine shows, including The Fighter and the Kid, which is still going strong now, almost ten years later."

Brendan confided that nothing in his professional life—from playing Division 1 football to starring on a reality television show and fighting huge cards in the UFC

BRENDAN

listens to



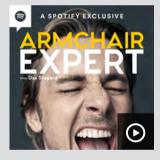
ANDREW SCHULZ'S FLAGRANT 2 WITH AKAASH SINGH

A comedy podcast that delivers unfiltered, unapologetic, and unruly hot takes directly to your dome piece.



THE JOE ROGAN EXPERIENCE

The official podcast of comedian Joe Rogan.



ARMCHAIR EXPERT WITH DAX SHEPARD

Dax Shepard is endlessly fascinated by the messiness of being human, and talking to people who are vulnerable and honest about their struggles and shortcomings.



BRENDAN'S DREAM GUEST DANA WHITE



to venturing into podcasting-ruffled him.

Fatherhood, however, is a different story altogether.

"My anxiety is through the roof since I've had kids," he laughed. "I'm constantly worried. If I'm out on the road, and my wife (who definitely keeps me grounded) tells me they're going to the movies, I'm like, 'Sit by an exit and make sure you're aware of your surroundings.' I'm like the fricking Dr. Fauci of dads now... 'Bring your mask,' and 'Make sure you have your scarves; it's cold outside.' These little dudes need me. I've even dialed back my tour schedule to be with them more. I'd rather deal with the backlash from a club manager than my son.

"It's important to me to be present. My life revolves around my family."

That reveal initiated a quick game of "Which Is Harder?"

Q: Calming the Latina wife down when she's mad, or fighting Mirko 'Cro Cop'?

A: "Hands down, calming the Latina wife down. Because there's no Herb Dean to help me out if things get outta hand. Joanne is the toughest opponent I've ever had in the mental warfare. She's spicy! And I wouldn't trade it for anything."

Q: First jumping into Jiu-Jitsu and getting tapped left, right, and center, or getting both kids to sleep?

A: "Getting both kids to go to sleep. With the first one, it's trial and error. He's a stubborn kid who just doesn't do what you say, which has equaled many sleepless nights. We actually hired a sleep trainer to help with our second son. He's been really easy."



Q: Getting out of Roy Nelson's side control, or saying "no" to your motherin-law's cooking?

A: "Well, I did get out of Roy's side control. When my mother-in-law is cooking on a Sunday-sopas, and all that kind of stuffthere's no resisting that. It's on."

With family being the clear center of Brendan's universe, he shared that the most important advice he hopes to impart on his sons is exactly what his father taught him:

"It's about work ethic and 'the grind' mentality. Dad would say, 'You don't have to be the fastest. You don't have to be the smartest. Just be the hardest worker in the room. You can control that.' And I carry that with me to this day.

"Life isn't easy. You have to work at and

through things. No matter what it is, if you're passionate about it, run with it. You can't worry about the money or what other people are going to say, because they're definitely going to talk. You put blinders on, and pursue it like a racehorse.

"Whether I'm relentlessly pursuing something I'm passionate about or working at Walmart, my work ethic isn't going to change. I got that from my dad."

With Brendan's continued rise as a comedian and podcaster, odds are good we won't be seeing him as a 'greeter' anytime soon. •



Founder/Editor-in-Chief

Steve Olsher steve@podcastmagazine.com Reinvention Radio 🕟







NEW ENGLAND LEGENDS 4

Hosted by: Jeff Belanger & Ray Auger

Each week, legend hunter, author, and historian Jeff Belanger and radio host Ray Auger explore the ghosts, monsters, folklore, history, and legends of New England in this award-winning podcast.

#3

CLEARMIND FITNESS •

Hosted by: Patrick Johnson

Keep the mind and protect the body.





THE GIRL DAD SHOW igotimes

Hosted by: Young Han

Young professional thinking about starting a family, but don't know where to start?
Or a working parent wracking your mind for more ways to balance the boardroom with the playroom? This is for you!



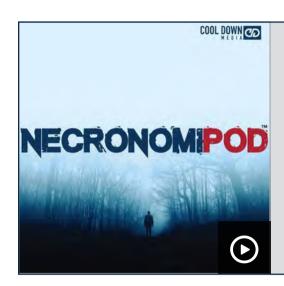
#5

DADS FROM THE CRYPT 3

Hosted by: Jason, Mando & Jody

A podcast dedicated to the HBO series Tales from the Crypt. Join Jason, Mando, and Jody as they discuss each episode and share some dad wisdom along the way.





#6

NECROMONIPOD 3

Hosted by: Ian, Mike & Dave

Let's drink some beer and explore the stories behind some of history's most ruthless serial killers, conspiracy theories, alien abductions, and cults!



BLOODY GOOD HORROR

Hosted by: Eric, Casey & Jon

An eclectic crew of misfits bringing you the best, worst, and downright weirdest of the horror genre since 2007.



FROM SURIVING TO THRIVING FOR PARENTS •

Hosted by: Raymond Bourcier

Supporting parents in becoming who their kids need them to be, so they can give their best to themselves, their loved ones, and their dreams.





THE FAMILY VACATIONER •

Hosted by: Danny Evans & Rob Jones

Dedicated to families that travel, to help you make the most of your family vacations. We cover travel destinations, apps, gadgets, and more.

#10

MODERN DADHOOD •

Hosted by: Marc Checket & Adam Flaherty

Ongoing conversation about the joys, challenges, and general insanity of being a dad in this moment. Listeners can expect a healthy dose of laughter, sincerity and dad jokes.











THE COURAGE WOLF &

Hosted by: Terry Oliver

Stories of courage and inspiration from people who have fed the courage wolf, managed adversity and fear, and now live successful lives of courage and freedom.





PROMISED LAND 🗆

Hosted by: Ian Kehoe

On November 18, 1978, Jim Jones led 918 people to their deaths at the Peoples Temple Agricultural Project settlement. This series will detail the story from the beginning to the tragic end.



THE CONFESSIONALS •

Hosted by: Tony Merkel

Where witnesses of the unexplained share their stories and encounters. We pull out as much detail about one's experience as possible. Join us as we delve into the unknown, from bigfoot to paranormal activity.





TRAVEL THAT MATTERS 🖎

Hosted by: Bruce Wallin

Explore the world's most extraordinary travel experiences with luxury travel expert Bruce Wallin. Gain insider access to extravagant hotels, impactful adventures, and secret hideaways.

#15 AROUND THE HOUSE® with Eric G & Caroline

AROUND THE HOUSE WITH ERIC G AND CAROLINE B 👁

Hosted by: Eric G & Caroline B

The ULTIMATE home improvement podcast. Two national experts, Eric Goranson ("Eric G") and Caroline Blazovsky ("Caroline B"), help homeowners and contractors tackle projects around the house.

#16

THE SUBSTANCE •

Hosted by: Philip Marinello & Trevor Akin

A podcast aiming at being Biblical, thoughtful, and human. Join Philip, Trevor, and Vincent every week as we engage the culture without the culture war. KC based!





THE WEDNESDAY PULL LIST 🖎

Hosted by: Lex Wilridge

A podcast for nerds by your friendly neighborhood comic reviewers! Here at The Wednesday Pull List, we do weekly comic book reviews and discussions!

#18

YOUR CHURCH FRIENDS •

Hosted by: Chris Archuleta & Muireadhach Currie

Helping Christians and non-Christians alike see God, Jesus, and the church through a Biblical lens. We enjoy taking looking at what has been taught or is being taught and comparing it to what the Bible says.





•

19





BIG IDEA BIG MOVES

Hosted by: Jamie Allison

The Destination for High Performers. Work Better -Live Better. We talk with, and learn from, the most intriguing and innovative leaders out there. Get actionable advice, learning, and inspiration.



THE UPSIDE •

Hosted by: Jeff & Callie Dauler

So much more than a podcast. Listening is like hanging out with your best friends, and the community of *UPSIDE* listeners is like no other. A real and honest take on day-to-day life.





THE TRUE MAN PODCAST ©

Hosted by: Mike Van Pelt

Explore the daily challenges facing men. We are all broken, all searching, and all looking for more of something in our lives. An invitation to radical reconstruction of a man's masculine heart and soul.



8TH LAYER INSIGHTS •

0

Hosted by: Perry Carpenter

A deep dive into what cybersecurity professionals often refer to as the "8th Layer" of security: HUMANS. An exploration into how the complexities of human nature affect security and risk.



23 PODCAST LIVE 6-8pm EST Live Streaming & Pedge KGRA REP

PODCAST UFO @

Hosted by: Martin Willis

UFOs, close encounters, and people associated with the UFO phenomenon. Witnesses involved in sightings, views on cover-ups, and more. Listeners are welcome to interact with guests.

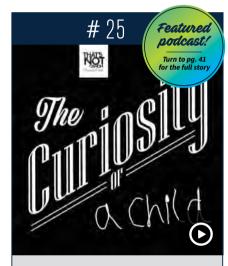
24

SMALL TOWN MURDER •

Hosted by: James & Jimmie

Two comedians look at a small town, what makes it tick, and a murder that took place there. In-depth research, horrible tragedy, and the hosts' comedic spin on the whole thing.





THE CURIOSITY OF A CHILD PODCAST •

Hosted by: Richard & Anton

A father and son discuss things they are curious about: science, history, monsters, games, and more!



THE UNORDINARY MEN 👁

Hosted by: Lugo

Cultivating purposeful masculinity. Join us every week to meet new people and discuss a new topic on cultivating your career, your dating or love life, and most importantly, your masculinity.





#27

THE JOE ROGAN EXPERIENCE •

Hosted by: Joe Rogan

Joe Rogan hosts long-form conversations with friends and guests including comedians, actors, musicians, MMA instructors and commentators, authors, and artists.





#28

KNOWN LEGACY 4

Hosted by: Bill Yuhaz & Travis Hartchen

A couple of dads with the same questions you have, trying to make the best impact on their kids without completely damaging them!



LORE •

Hosted by: Aaron Mahnke

Dark historical tales, exploring the mysterious creatures, tragic events, and unusual places that fill the pages of history. Sometimes, the truth is more frightening than fiction.

#30

SMALL TOWN FAILING •

Hosted by: Joe Charnews

Join Joe and a rotating list of guests as they discuss the latest and greatest movies from Hallmark, Lifetime, and all things in between.





THE MAN CAVE CHRONICLES PODCAST •

Hosted by: Elias Giannakopoulos

Join host Elias as he talks to various guests each week. "Everyone Has A Story" from the world of pop culture, TV, movies, comedy, and more.



#32

THE PARANORMAL 60 •

Hosted by: Dave Schrader

A fast-moving, 60-minute show that features short-form interviews getting right to the heart of some of the most fascinating paranormal claims ever heard.



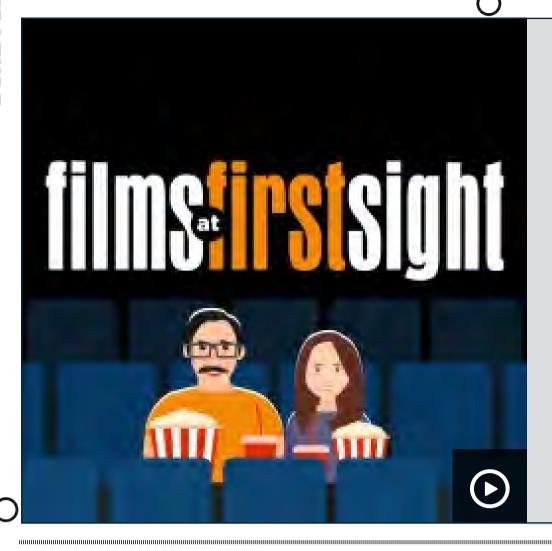
June 2022 | PodcastMagazine.com

PAGE 23









#33

FILMS AT FIRST SIGHT @

Hosted by: Joe Ferry

Film podcast celebrating and exploring people. First-time views of old to new and everything in between.



INFINITE IMPACT INFLUENCERS •

Hosted by: Evans Putman

Join Evans Putman as he interviews purpose-driven entrepreneurs about their stories, businesses, and missions to create a positive ripple effect in the world.

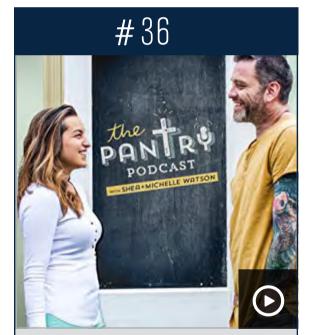


MOTHBOYS •

Hosted by: Matt, Mike & Jake

A podcast on cryptids, conspiracies, and the unknown.





THE PANTRY PODCAST •

Hosted by: Shea Watson

Husband/wife Shea and Michelle Watson (and their amazing guests!) serve up spiritual nutrition to jumpstart your detox from the junk, so you're at your best for the spiritual battles that come your way.





PODCASTING BUSINESS SCHOOL

Hosted by: Adam Schaueble

This show delivers podcasting tips for launching, growing, and monetizing a podcast. If you are looking for podcasting tips from a full-time podcasting pro, you are in the right place.

#38

TRUE CRIME GARAGE 👁

Hosted by: Nick and the Captain

Hosts Nic and the Captain invite you to grab a chair and a beer and join them for a rabbit hole of true crime with a generous supply of banter to lighten the load.





THE WICKED WILD PODCAST

Hosted by: Dave Brashears

A movie and television series review show focusing on horror and thriller stories within the folk, cosmic, science fiction, survival, and wilderness subgenres.



#40

#FATHERHOODISLIT 4

Hosted by: James Lopez

Your PRESENCE never has to be BORING! Join James Lopez every week as he and his guests explore the best and worst parts of Fatherhood. Real topics and unfiltered conversations, the DAD way.

#41

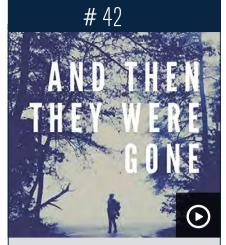
AMERICAN HAUNTINGS PODCAST •

Hosted by: Troy Taylor & Cody Beck

History, hauntings, legends, lore, true crime, and the paranormal activities of small-town America. Hosted by Cody Beck and Troy Taylor, Season 6, "Woods & Fields, Dark & Wicked" is now live.



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AND THEN THEY WERE GONE ∅

Hosted by: Ethan Fleck

Go beyond the headlines and social media posts to do a deep dive into a different missing persons case. Do you hold the key to bringing someone home?



ASK PASTOR JOHN •

Hosted by: John Piper

Daily audio clips of John Piper answering tough theological and pastoral questions.





ASTONISHING LEGENDS ©

Hosted by: Forrest Burgess & Scott Philbrook

What if we not only acknowledged the unknown, but investigated it? That's what co-hosts Scott & Forrest do at Astonishing Legends.

45

AWAKEN WITH JP 💿

Hosted by: JP Sears

Comedian and life coach JP Sears shares connected conversations with highlevel, wickedly fascinating guests. Combines the humor that's garnered him over 300 million online.



46



FRONT ROW DADS •

Hosted by: Jon Vroman

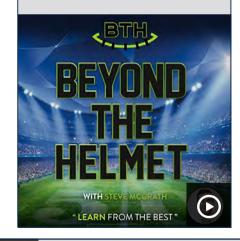
A diverse group of 230 dads from 12 countries who choose to put family first as they grow their businesses. Deepen your connection with your children and build a family legacy.



BEYOND THE HELMET

Hosted by: Steve McGraft

What goes into success?
Join us as we talk to
professional athletes
and highly successful
professionals to better
understand what goes into
peak performance.







BIGGERPOCKETS VIDEO PODCAST

Hosted by: Brandon Turner

The BiggerPockets Podcast cuts out the hype and BS and delivers real, actionable advice from active real estate investors and other professionals in the industry.



BLOODSTREAM •

Hosted by: Patrick James Lynch

A podcast for the bleeding disorders community. Join hemophilia patient Patrick James Lynch, former non-profit director Amy Board, and their guests—advocacy leaders, medical experts, and others.



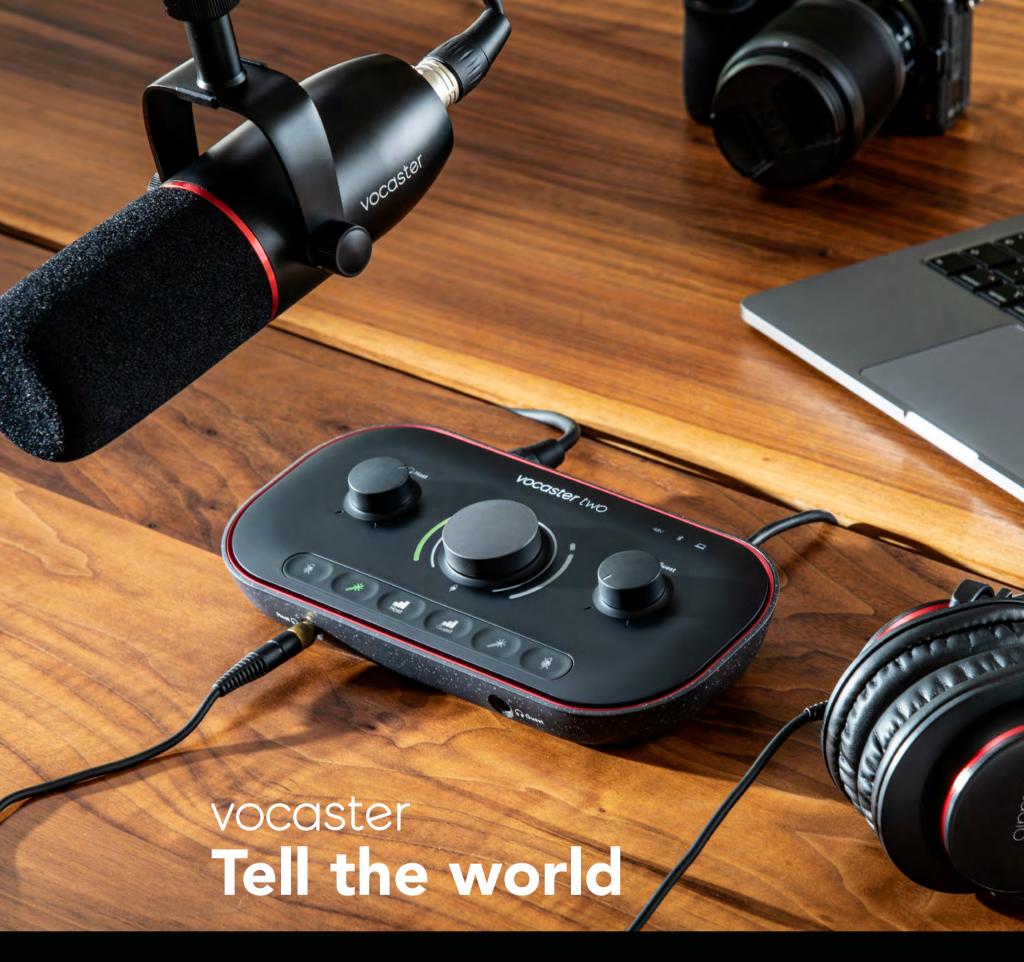


#50

BOLD LOVE 3

Hosted by: Bob Roberts Jr

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MEN ON PURPOSE:

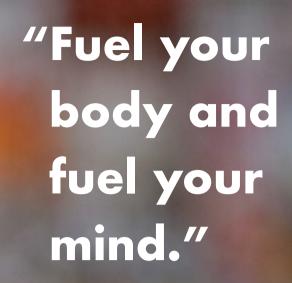
"Everything grows to the extent that you do."

Men On Purpose host Ian Lobas—a self-described "naturally defiant person"—has held close to his father's advice during the rollercoaster seasons of his life.

"He always told me, 'You can be defiant, but you must know that comes with certain pleasures and pains that other people won't deal with. If that's the route you want to go, keep your defiance tight, and go for what you want."

Early on, Lobas worked for his father's shipping company and hoped to continue doing so for the





rest of his career. He loved seeing his father's passion not only for the work, but for experiencing the variety in it while making a great income.

But then, the economy took a downturn, and Lobas had to leave the shipping business and pursue a different path. "I only ever imagined working with my dad, eventually taking the business over, and then running it forever. I was terrified," Lobas says, giving his wife, Meredith, credit for encouraging him to move forward. "My wife is the reason for my success. She was my biggest supporter and trusted me—I think more than I trusted myself."

After teaching swimming for \$10 an hour, Lobas's wife, Meredith, encouraged him to start a real estate sales and marketing business in September 2012. That grew quickly and taught him an important lesson just as fast: "I learned I had this identity around money that I wanted to shake, but I was terrified to let go of money, so I just worked the business," says Lobas, who absorbed all he could about his business, systems, and personal development.

"I'd go to a seminar or read a book, and I would say to my broker, 'Get 10 people together on Monday. I'm going to teach this cool lesson I learned this week.' I did that every week," he says. "I realized that everything grows to the extent that you do—your relationships, your marriage, yourself, your parenting, your money—I was fully committed to growth, personal development, and coaching myself, so I could then reach back and help other people."

In 2016, at the height of his success, Lobas hit a wall. "I just hated my life, and I hated who I was," he says. "I was so afraid to make another move, though, because the move I made away from my



dad's business was so scary. It caused me a lot of anxiety and panic. Why would I voluntarily put myself through that again, when I was making insane amounts of money—huge, huge, huge money? The answer—because I was miserable."

Lobas knew his identity was still attached to success, so he had to ramp up his commitment to personal development to overcome that block. "I had to continue to evolve and move out of my own way," Lobas says. That process included a certain amount of "chipping away" of self, which Lobas likens to a story about Michelangelo, who sculpted the 17-foot marble statue of David:

"Michelangelo said he didn't create the David—David was already there in the marble. He just chipped away at the pieces of marble that weren't David. The same applies to humans, society, school, bullies, gender roles, culture—they're all pieces of marble, and we have to figure out how to chip them away."

Lobas became focused on helping other people evolve and shed their own pieces of marble. This led to hosting a small private podcast called *Monday Night Live* and then on to hosting one of the largest real estate podcasts, *Real Estate Rockers*, for the owner, Pat Hiban. From there, he was asked to speak as an influencer at New Media Summit, even though he didn't have his own podcast.

Once the pandemic hit and after proving himself for eight years, Lobas decided to leave real estate and pursue his real "I live a very purposeful, purpose-driven, purpose-built life."



passion—coaching high-level men. He built the *Men On Purpose* brand and podcast to feature, celebrate, and dig deep into the lives of high-level "men on purpose" who have gained clarity on their life's purpose and are dedicated to revealing their most authentic selves. His goal?

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To guide listeners in becoming the best and most purposeful version of themselves.

"In a couple months, the podcast hit the top one percent and stayed there, because I focused on two things: the message and the mission to elevate, educate, empower, enrich, and evolve," he explains. "I don't care about downloads. I don't care about dollars. I don't care about any of that stuff. I care about the message and the mission."

Lobas has focused on creating fly-on-the-wall conversations with his guests, asking the hard questions and being a catalyst for them to communicate their story. As the *Men On Purpose* podcast took off, the success and mission spun off into other coaching ventures, including private retreats, small group events, and one-on-one and group coaching.

"I know that focusing on message and mission allows that guy who doesn't have any money to spend on coaching—the one who doesn't even know where to go, yet he somehow stumbled across my podcast—to feel supported. He feels heard. For the first time, maybe in his life, he feels like he's not alone. That's important to me, and that's why the podcast does so well—because it's that clear, that genuine, that authentic."

As Lobas evolved and focused on his self-worth, he and his wife created a vision to live a higher-end lifestyle in California, with better weather, new faces, and different conversations. In 2021, they carried that vision to fruition, moving from Baltimore, Maryland, to a Los Angeles home with





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A narrative journey about innovators, entrepreneurs, and idealists—and the movements they built.



FRONT ROW DADS

The mission of Front Row Dads is to help men deepen their connection with their children and build a family legacy they're proud of.



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Learn how others have unlocked the gifts of their ADD and ADHD diagnosis and use them to their personal and professional advantage.

"I don't care about downloads... I care about the message and the mission."





LEADING BY EXAMPLE

Ian (with wife Meredith and their two kids) makes quality time with his children a priority as he lives a fulfilled vision for a high-end lifestyle in Los Angeles





an ocean view. They now enjoy tightly structured days that allow Lobas to mesh work, self-care, and special moments with his children... like driving his six-year-old daughter to a progressive, outdoor-based-learning private school and spending a few hours of "bro breakfast" with his two-year-old son.

"Not a lot of dads my age can create this much time to spend with their children, but I just don't want to regret when those seasons of life are over. I know I can never get that time back," he says.

Just as his father's words stuck with him, Lobas hopes his kids' morning routines to "fuel your body and fuel your mind" guide them forward. "We're just teaching them healthy habits for success or whatever they do. I'm training their brains to be open to learning first thing in the morning and building the habit of rehydrating."

Looking back over his journey, Lobas says, "All we had to do was take our identities out of the business, because we are so much more than that. I am not a podcaster. I am not a real estate agent. I am not a coach. That's not who I am. I am of service to the world while also wearing a hat that says I coach people. I'm a man on purpose, and I live a very purposeful, purpose-driven, purpose-built life." •



Education Category Director

Linda B. Margison education@podcastmagazine.com



Linda's Independent Review Of An Education Podcast You Probably Haven't Heard Of... But Should Be Listening To



THE EPIC DAD PODCAST

Host Jason McCleery tells the story of a slightly overweight dad sitting in traffic listening to podcasts while driving to a job that was unfulfilling, returning home tired and deflated to spend hectic time with family between dinner and bed, and then collapsing in front of the television, only to wake up the next day and do it all again.

McCleery found himself in this exact position. He was about 40 pounds overweight, and his work life was unfulfilling. He was

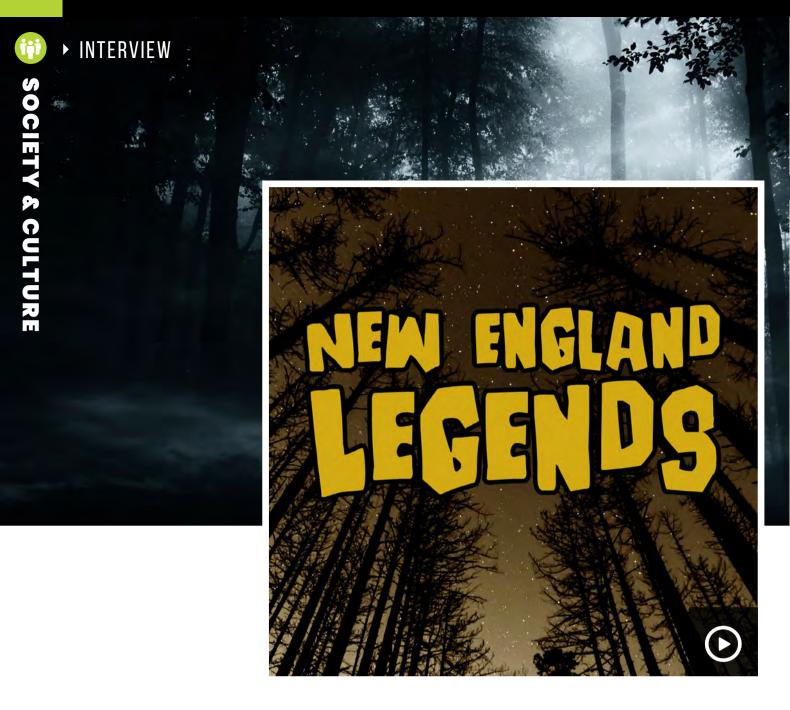


falling short when it came to enjoying meaningful relationships with his wife and three children. But instead of staying stuck in that cycle, he decided to take a deep look at himself and embrace change—the kind that would lead to a more gratifying existence.

He launched *The Epic Dad Podcast* in 2019 for listeners seeking transformation in all areas of their lives, just as he was.

McCleery interviews experts who share enlightening views that inspire and motivate men to have more rewarding lives complete with fulfilling careers, better relationships, and healthier bodies—all of which culminate into all-around better human beings.

McCleery helps dads identify who they want to be and how to take intentional steps toward that transition. For fathers seeking magic in their everyday lives, The Epic Dad Podcast is a worthy stop. •



TOP 50

DADS IN
PODCASTING

Turn to pg. 8 to see
the New England
Legends at #2 in

our Third Annual

Top 50 Dads In

Podcasting

feature!

A Podcast Fueled By A Passion For Legend & Lore

Jeff Belanger lives a life of adventure. Not only has he has climbed Mt. Kilimanjaro and Machu Picchu, but his professional life revolves around ghosts and legends.

He had his first personal encounter with a ghost in Paris, and since then, has authored a dozen books about the paranormal. He is also a researcher for the Travel Channel's *Ghost Adventures* (14 years) and *Paranormal Challenge and Aftershocks*, and for *Amish Haunting* on Destination America.

In 2009, Tony Dunne, a PBS producer, was working on his documentary, *Things That Go Bump in the Night: Tales of Haunted New England.* Jeff and Tony met during the filming, and they quickly realized that they shared an interest in legends. Coincidently, they also discovered that they were born in the same city, at the same hospital, just one year apart. They kept in contact over the next three years, and then, Jeff was inspired to ask Tony if he would be interested in starting a new television series exploring New England legends.

PAGE 34 June 2022 | PodcastMagazine.com

New England Legends began airing in 2013, and by early 2014, "The Spooky Berkshires" episode was nominated for a Boston/New England Emmy in the Magazine Program/Special category.

In terms of creativity, they were both happy with the show, but they also felt that there might be more.

Jeff shares, "TV production takes a long time. And it's expensive and so labor-intensive. Tony and I were always complaining—it was like, 'Man, I wish we could do hundreds of these stories.'"

Jeff had been a guest on numerous radio shows and podcasts, and a seed was beginning to germinate. He recalls, "I've always been interested in podcasting, and I thought the podcast medium would remove many of the limitations of television, filming permits, and insurance crews, including incredible associated costs and things like that. And we could get the stories out there more regularly."

So, Jeff began considering who he might want to co-host the podcast with him, and radio personality Ray Auger came to mind. Jeff had been a guest on Ray's show a few times, and they had become friendly.

Jeff, who jokes that he "bought enough beers to get Ray to say 'yes,'" explained his vision to Ray:

"The episodes will be short and concise. We're not going to go on and on, like, 'Hey, man, how was your weekend?' They will be scripted and succinct stories." "Meeting Jeff
wasn't just by luck.
I think it was fate.
By inviting me to
join the podcast,
he gave me an
opportunity to
explore my love of
the unknown a bit
more."



Ray thought it was a fantastic idea, and they agreed to give it a try. The first episode of the *New England Legends* podcast—which has been voted number two on *Podcast Magazine*'s Top 50 Dads in Podcasting listicle this year—debuted in 2017, and they are proud of the fact that they haven't missed a single week since its inception (that's 247 weeks and counting,



for those who are curious).

Ray's interest in joining the podcast stems from personal experience. "I grew up in New England," he shares, "which means I grew up with the history. My family traveled throughout the region and learned about different legends, like Bigfoot, which can be a northeastern phenomenon. I think I've always been fascinated by these stories. And beyond New England, there's the Loch Ness monster, and all those fun legends and stories about ghosts, goblins, and vampires. I've always been a fan of horror, and I do believe in the supernatural. Meeting Jeff wasn't just by luck. I think it was fate. By inviting me to join the podcast, he gave me an opportunity to explore my love of the unknown a bit more."

Prior to meeting Jeff, Ray had a paranormal experience in Portsmouth,

of Salem, Massachusetts, Cabot discusses her life, her arrival in

Salem in 1969, the history of witchcraft, Samhain ... Read More

New England Legends October 25, 2021 Segments



NEW ENGLAND LEGENDS EXTRA: SECRETS OF HAMMOND CASTLE

In this extra from Episode 5: Eccentrics and Mad Scientists of the New England Legends television series, we take a deeper dive into the central courtyard of Hammond Castle in ... Read More New England Legends August 23, 2021 Segn



NEW ENGLAND LEGENDS EXTRA: WHAT HAPPENED TO LUCY KEYES?

In April of 1755, four-year-old Lucy Keyes wandered off from her home at Mount Wachusett in Princeton, Massachusetts - and people have been searching for her ever since. Lucy's mother, _ Read More New England Legends July 5, 2021 Segr



NEW ENGLAND LEGENDS EXTRA: THE **GRAHAM DISASTER AT THE ROSE** ISLAND LIGHTHOUSE

On August 7, 1958, disaster struck the waters right off of Rose Island. In a heavy fog, two tankers collided near Fort Adams. The flaming wreck of the Graham floated ... Read More

New England Legends March 9, 2020 Sec

New Hampshire. He recalls, "I had a morning show in Portsmouth with two other people. We spent a night locked in at the Portsmouth Music Hall on Halloween Eve. We would record a little bit, asking a question, and then we'd wait for an answer from a ghost. We actually caught an EVP

June 2022 | PodcastMagazine.com **PAGE 36**

[electronic voice phenomenon] on tape. It was really exciting. So yes, I've always been a fan, but a very amateur fan."

Jeff's interest in the paranormal also began at a young age. He remembers, "I was born in Massachusetts, but mainly grew up in Sandy Hook, Connecticut. I had friends from a young age who said their homes were haunted. One lived in a house that was built in 1760. One day, in a very matter-of-fact manner, he said, 'My house is haunted, but don't tell your parents.' I thought that was amazing! I also grew up in the town next to Ed and Lorraine Warren, who've been featured in all the Conjuring movies. I knew them since I was 13. I'd been to the museum, and I would watch their presentations around Halloween."

While Jeff is proud of all his accomplishments, the podcast is top of his list and brings him endless excitement. "People pay me to go look for ghosts and monsters all over the world. And that's so great! But New England Legends is ours. We answer to nobody except each other and our audience. It's so liberating. We don't need to worry about focus groups. It's our creative work, and it's just so satisfying."

Jeff says their podcast works as well as it does largely in part because of the structure and the way they have chosen to record their episodes. "I write most of the episodes and craft how they will go. I try to think about them as a visual documentary. I knew right from the get-go that we would

JEFF & RAY

listen to



THE WAY I HEARD IT WITH MIKE ROWE

Mike gives a different take on topics—and each episode is a true-ish tale about someone you know, filled with facts you don't.



THE MOTH

Celebrating the commonality and diversity of human experience through the art and craft of true, personal storytelling.



RADIOLAB

We ask deep questions and use investigative journalism to get the answers. A given episode might whirl you through science, legal history, or into someone's home.

"These stories don't just connect us with our history and our communities. They connect us with each other when we share them. And that's the best part."



use voice actors. If we get an old quote from a newspaper from 1880, for example, we're not just going to read it. We'll have a voice actor and add sound effects to really bring people into the story.

"The podcast medium is so intimate—it's just you and your listeners, in their earphones, in their cars, wherever they're listening. And Ray isn't just a radio guy; he's also a sound engineer. He knows this stuff inside and out. I don't. And so very naturally, the two roles were obvious. I always defer to Ray on the audio, and he defers to me on the story. As he explained earlier, he's newer to this, so he also represents the audience, asking questions they'd likely ask, too. I'm more of a guide."

Ray proudly adds, "We did win the Sound Bites Award in November from the Massachusetts Broadcasters Association, which was pretty awesome. I know that Jeff respects my role, and I respect his. I only wrote one episode, which I'm very proud of, but by the end of it, it was very clear that Jeff is the writer.

"Neither of us overstep. It's important to have roles, I think. We don't want to blur the lines, because that can cause inconsistencies. Jeff's specific method of writing is why people have fallen in love with this podcast. He's also known as being the expert in the unknown. People know him, have bought his books, and watched the show on Amazon. What we both bring together is the personality. And I think that is hard to find in a podcast. I'm not trying to toot our own horns, here, but we are somewhat voice

actors ourselves, reading Jeff's script. We act. If a story is set in Connecticut in 1822, and there's a vampire chasing us, we are completely in that moment, and it makes a big difference."

To add even more fun into the mix for their fans, Jeff and Ray have a complementary app for their show. "There's literally a pin for every episode we've done," Jeff explains. "You click on the pin, and not only can you hear the story, but you can also get driving directions. These stories don't just connect us with our history and our communities. They connect us with each other when we share them. And that's the best part. The app allows listeners to become part of the story with us. If you want, you can just listen, but you can also get in your car and go visit the very places we're talking about. We also have a Facebook group you can join and share your own stories. It's all part of celebrating the weirdness that makes New England like no other region."

Recently, *New England Legends* won its first Communicator Award for Episode 214: "The Leaping Lumberjacks of Central Maine," in the Individual Episodes - Documentary for Podcasts category.

With over four million downloads and counting, the future looks bright for the hosts of this impressive podcast. •



Society & Culture Category Director

Gin Keller societyandculture@podcastmagazine.com Embracing Courage • Gin's Independent Review Of A Society & Culture Podcast You Probably Haven't Heard Of... But Should Be Listening To



LAST DAY

Last Day is a podcast launched in 2019 and hosted by Stephanie Wittels Wachs. Currently in its third season, in the original launch trailer, Stephanie describes the show's purpose:

"We imagine death to be somewhere in the very distant future, when we are old and wrinkled and gray and surrounded by loved ones, reflecting on a life well-lived. That's not what this show is about. This is about what is



not supposed to happen. It's about endings that are sudden and unexpected."

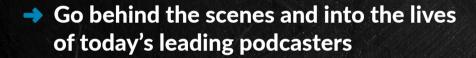
Stephanie lost her brother to a heroin overdose in 2015, which motivated her to dedicate the first season of *Last Day* to examining the opioid crisis. In the first episode, she shares her brother's struggle with addiction, as well as her grief. She also explains how this made her realize that life really is short, compelling her to examine how/why people get to their last day.

Season two addresses suicide, and now, in season three, Stephanie is talking with families whose lives have been changed by gun-related deaths.

For those of us who have lost people suddenly, we often share a common question: Could I have done or said anything differently?

Stephanie provides a safe space for listeners to search their hearts for this answer and many more, while knowing they are not alone. •

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Father & Son Bonding Through Podcasting

When deciding which podcast to cover for this month's focus on "dads in podcasting," *The Curiosity of a Child* was an obvious choice. This podcast is truly a paternal project presented by Richard Le Poidevin and his son Anton, who is now eleven years old.

It is the interaction between father and son that makes this podcast so wonderful. They take the listener on great adventures as they explore a huge diversity of topics from history to science, folk tales, and everything in between.



The idea behind the podcast is of course educational—Ric and Anton agree that is an extension of Anton's homework. But it's also educational for listeners. As Anton says, "We do 'not regular' topics. We do lots of different things. For example, we did corpse medicine, and I don't know how many other people have covered that. I enjoy learning about all kinds of things, and I like teaching other people, as well."

Ric does most of the heavy lifting when it comes to the research, but Anton tends to tackle one particular facet of it as well as general background reading.

Podcasters like to describe how they have grown on their podcasting journey, but in Anton's case, this is quite literally true. Having started when he was nine, you can really hear how he has matured in the two-and-a-half years that he has been at this podcasting game. He now confidently takes the lead, and his recent episode on

Norman Castles really was a tour de force, as the Normans might have put it.

Their creative process sounds like a lot of fun—they do have a prepared set of topics from which they choose based on whatever most takes their fancy. Then, away they go! Their historical topics (particularly, their ongoing series examining the spice trade) often take them to far-flung places. As with many of their episodes, these have a practical element, as well, and Anton has to taste each of the spices they cover.

The duo also covers local history, such as William Le Lacheur, the sea captain from their native Guernsey, who played a key role in the establishment of Costa Rica.

Ric has a background in website development, which is plain to see in their well-crafted website, and this tech knowhow allows him to experiment with the audio in their shows. In fact, "In our episode on perception," Ric explains, "we were





looking at perception broadly, but we also explored audio perception, and how people can mishear things or hear things that aren't there. I was trying to use the audio medium to do something a little bit fun and playful."

Another way that they vary their format is by having "out-and-about episodes," where they visit local sites like, for example, the dolmens—the standing stones of Guernsey. "It's definitely easier to describe things when you're by them," Anton points out. Ric believes that the change of acoustics can add to the texture of an episode, as well: "I do like that change in our voice or the acoustics... like when we went in the dolmens to get some of the echo and everything in there. That way, people can hopefully get more of the feeling we're talking about."

Having Anton's perspective of a child in the 9-11 range adds a very fun flavor to some of the topics, like when they go big on Halloween. They have episodes on monsters, witches, and the aforementioned corpse medicine (which, should you wish to know, is exactly what it sounds like—people used to eat other people as medicine!). Ric highlights the latter as one of his favorites: "I enjoyed corpse medicine just because I made Anton eat human brain—a mummified man," he says and hastens to add, "… not real human brain!"

Anton's favorite episodes are those based on interviews, as he enjoys hearing their guests' reactions to the questions they ask. Plus, they require less talking from him!

One of the joyous things that shines through both in the podcast and throughout this

"I was trying to use the audio medium to do something a little bit fun and playful."





ALL IN THE FAMILY

Father-Son cohost duo of *The* Curiosity of a Child love to explore all types of topics on their podcast, including (this page, from left) a bunker in guernsey, and a corpse medicine bottle





interview is just how much this father and son enjoy each other's company. For now, Anton seems to enjoy dad jokes, and long may that continue. Ric is obviously delighted to be able to spend such precious time with his son. They plan to keep at it for the foreseeable future, though a name change might be necessary... *Curiosity of a Teenager*, maybe?

Neither Anton nor Ric seem concerned about who listens or how many listeners they have. They are simply having fun together, learning so much and enjoying sharing it with anyone who wants to join them for the ride.

So, if hearing about pirates, poisons, or platypuses from the Le Poidevins is your thing, you should definitely hitch along, too. •



History Category Directors

Luke Baxter & Roifield Brown history@podcastmagazine.com

The Things That Made England •

RIC & ANTON

listen to



SMART ENOUGH TO KNOW BETTER

A fun science-based podcast presented by two Australians who cover all sorts of topics from bats to cats to rats.



FUTILITY CLOSET

A collection of entertaining curiosities in history, literature, language, art, philosophy, and mathematics, designed to help you waste time as enjoyably as possible.



CASTING LOTS: A SURVIVAL CANNIBALISM PODCAST

Would you eat a fellow human being if that was your only way to stay alive? Well, this podcast is about people who did exactly that!

"I enjoy learning about all kinds of things, and I like teaching other people, as well."

Luke & Roifield's Independent Review Of A History Podcast You Probably Haven't Heard Of... But Should Be Listening To



HISTORY OF THE GERMANS PODCAST

The presenter of the *History of the Germans Podcast*, Dirk Hoffmann-Becking, has a wonderfully wry and dry German sense of humor that immediately captivates as he takes his listeners on the ever-fascinating ride through the history of the Germans.

The story starts around 919, when events are still comparatively linear. It is all about domestic consolidation, defense against Vikings and Magyars, and the acquisition of Italy.



The seasons are divided up according to the dominant dynasties: the Ottonians, the Salians, and the Hohenstaufens. The upcoming season will look at the Hanse and the Teutonic Knights, who are always fun! After that, the plan is to take a more thematic approach.

To honor this issue's focus on dads, there are some great father-and-son tales to explore, as well, but none that should really serve as models for modern-day fatherhood. We have, for example, Liudolf, who revolted against his father, Otto the Great, when he felt threatened by the birth of a half-brother. Worse still, we have Henry V, who tricked his father into relinquishing his throne. (Henry IV was, to a large extent, the architect of his own failings, including marrying a much younger woman.)

This is an enjoyable podcast that promises much to look forward to in the future. •

FATHER'S LEGACY

Brian Sexton Honors His Dad



Brian Sexton was four years old when he first climbed on stage to sing. His dad, Jerry, put him in the spotlight expecting him to succeed—and he spent the majority of his life providing Sexton with the skills he needs to do so.

The relationship Sexton shared with Jerry was special, and you can hear it in Sexton's voice when he talks about it. He also attributes his development as a conversationalist to the questions his dad would ask while they drove in the car:

"He'd ask me basic questions, sure... like, 'What do you think about the Reds?'" he recalled, explaining that Cincinnati is not far from his home in West Virginia.

But he also asked questions prompting deeper thinking.

"My dad aimed to promote in me deep thought and the ability to express it," Sexton explained. "It was more than regurgitation. It was thought-provocation. When he asked me something, I had to be ready."

Sexton now relies on those skills when guest hosting on local radio and to host his podcast, The Intentional Encourager.

Sexton decided to launch the show after scrolling LinkedIn and noticing a lot of information but very little encouragement. He decided to do his part to change the ratio. His plan?

He would approach his guests from a different angle. "I decided to tell their stories from the angle of what they've overcome and the lessons they've learned. I wanted to share their biggest piece of intentional encouragement with others. That's how The Intentional Encourager podcast was born," Sexton reflected.

His podcast is also shaped by long-ago conversations with his dad. "I've been very intentional about asking, 'What's something you learned during the pandemic that you will carry forward?' That's another key perspective I learned from him," Sexton said fondly.

His favorite moments are when a question makes his guest pause and think. He used a sports analogy, as he often does, to describe it: "When a quarterback makes a perfect throw, they call that a 'dime,'" he explained. "When a podcaster asks the perfect question, that's his dime."

To turn the tables a bit on the questionasking, what has Sexton learned as he reflects on fatherhood and his relationship with his dad that could help fathers struggling with raising children today?

His answer is three-part:

First, be completely honest with your kids. "I could have held up a bank and been in less trouble with dad than if I lied to him," Sexton chuckled. Honesty was valued highly in his home, and it makes the path through struggle much less cumbersome.

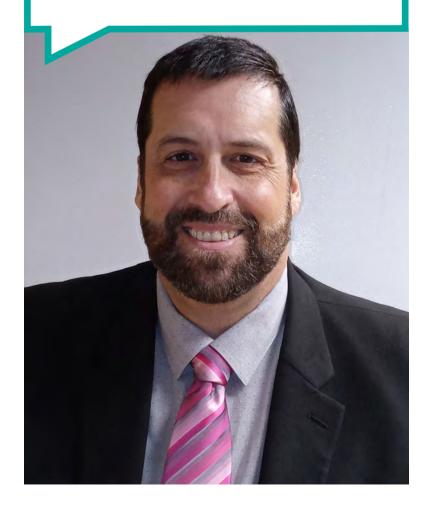
Second, "If you say it, own it." This is another quote Sexton attributes to his dad. "I believe the biggest reason people are inconsistent is because they don't own the things they say." He also contends that living up to your word is a bond that creates

trust like few other things, especially with family.

Third, try to model consistency. "Take repetitive actions that lead to favorable consequences," Sexton shared—something he often says in his own home. Sexton believes consistency improves not only performance, but also relationships.

Living by these rules provides Sexton a quiet confidence that he can tackle anything that comes his way. "When you have a father who instills that kind

"My dad aimed to promote in me deep thought and the ability to express it."









of confidence in you, you're not afraid of challenges," he said thoughtfully.

Sexton called on that confidence when he stepped onto stage to deliver his father's eulogy. He was nervous, but knew what his father would say:

"Just pray, and go do it."

As he greeted all who came to honor his dad, Sexton understood the impact his father's life had on the community. One man who attended high school with Jerry remembered his gentle encouragement. Another played on the church softball team and found faith after Jerry challenged him to come to church.

"Even though my dad has been gone for ten years, I still hear stories about how he impacted people," Sexton shared. Now, he wants to have a similar influence on his community and beyond, through podcasting. "I wish I had recorded more conversations with my dad," Sexton pondered. In an effort to preserve more of his own conversations for his children, he also records videos and uploads them to YouTube. Each conversation is an artifact that his children and grandchildren can one day turn to in order remember him.

"My dad taught me three basic principles: how to love, how to work, and how to serve," he said. "Those things will never leave me. And now, I'm passing them on to my son."

The Intentional Encourager stands as a testament to the power of great questions, the grace of gentle encouragement, and the strength of a father's love. •



Religion & Spirituality Category Director

UNUER HE KAUAK

Eric's Independent Review Of A Religion & Spirituality Podcast You Probably Haven't Heard Of... But Should Be Listening To



RHYTHMS OF LEADERSHIP

Ministry leaders and pastors often live at a frenetic pace between meetings, preparation for those meetings, organizing events, and more, as the list goes on.

There often isn't space to care for themselves. Add the sense of responsibility leaders feel to serve their congregations, and it can be a recipe for burnout at best and headlines at worst.

Markus Watson offers ministry leaders a "beat" to add to their week with his second JJJJ 5 MICS

podcast, Rhythms of Leadership. In each episode, Watson picks a quote, examines the angles, and tucks it away in the back of his listener's mind.

Challenging the idea that substantive conversations must drag on like a 1970s guitar solo, Watson and his guests speak for ten minutes or less. He is not trying to change his listeners' lives in one episode. Rather, he offers the missing notes that add harmony to the rhythm of their lives and ministry.

The questions Watson brings to the conversation about each quote are deep, complex, and challenging. Audiences seeking a thought-provoking show without the extensive time commitment will appreciate this podcast.

Rhythms of Leadership is an excellent example of how ministry leaders can serve their audiences in creative ways using new media.



Two decades, one million kids, and 2500 school visits later, GoKidGo Founder Patrick Carman—New York Times bestselling author and writer of 40 children's books published in 23 countries with five million copies sold—reports back from the field that, generally speaking, kids still love books.

Despite a hurricane of distraction, they enjoy diving into the pages of great stories. This is music to Carman's ears, as his mission is to get every child excited about reading—because reading helps every child thrive.

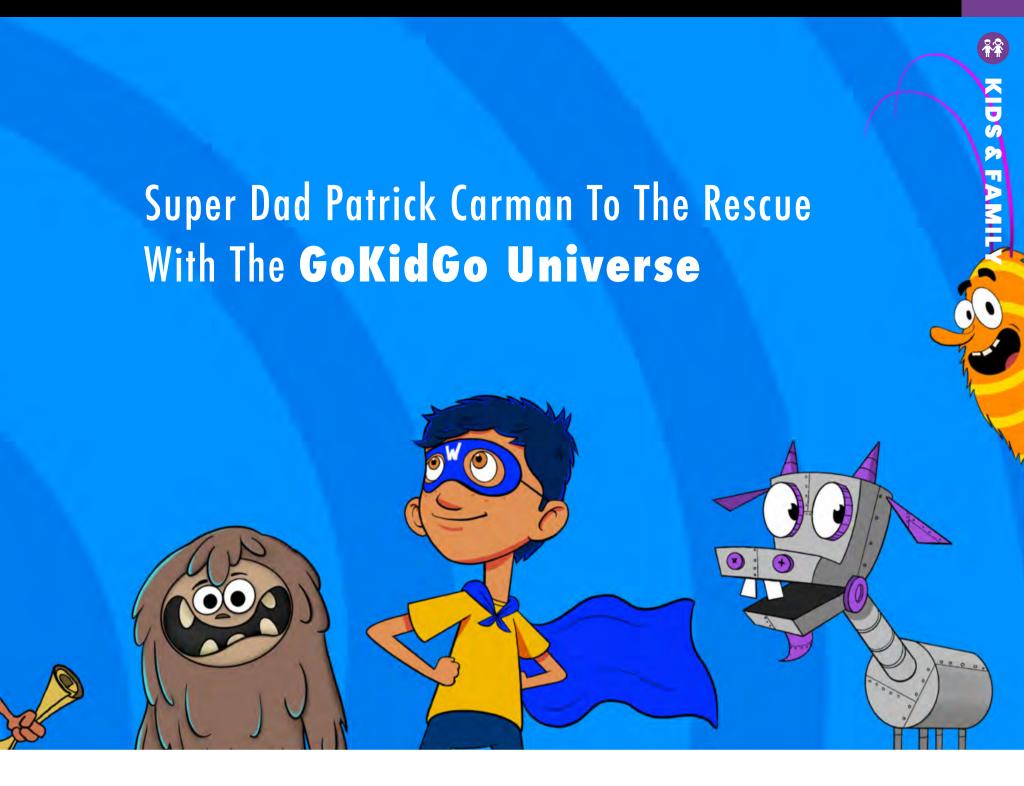
Growing up, Carman enjoyed telling jokes and stories, which became part of his personality.

"Later," he said, "I just felt like, if I could do exactly what I want to do, I would go to schools and talk with kids about reading and how important it is. I would also love to write books."

And that's what he's been doing for the last 20 years.

He wrote his first children's book—which is actually a story he'd been telling his own kids—when he was 33.

PAGE 50 June 2022 | PodcastMagazine.com



"I had a little journal that I kept with me as I put them to bed. I would draw maps and places and take notes about the story I was telling, which I was just making up as I went. It became big enough that I remember one night going, 'This is a lot of material. I should think about writing a book.'"

He did, and it became the *Alien* series, which was published through Scholastic.

Since then, a lot of what Carman has written are the stories he was telling when he was a 10- year-old.

"Many of the best ideas you'll ever come

up with occur when you're very young. It's like your brain is in a different place, and it's growing really fast. Your imagination is just wide open... that's why it's a great time to keep a little journal, whether to capture drawings, experiences, funny little stories that pop into your head, or things that happen at school. When you return to it later on, you'll find solid gold."

To illustrate the point, Carman recalled driving to the Oregon coast for a three-day vacation when he was 11 years old. He was reading *Willy Wonka and the Chocolate Factory*, and he was really into it.



He also noticed a lot of strange little hotels along the Oregon coast.

"I remember going into this very odd hotel, and it was like I had been reading that experience as a book in my head. I was sure there were secret rooms and tunnels in it, and if I could just stop the elevator at exactly the right spot, the doors would open to a hidden passageway."

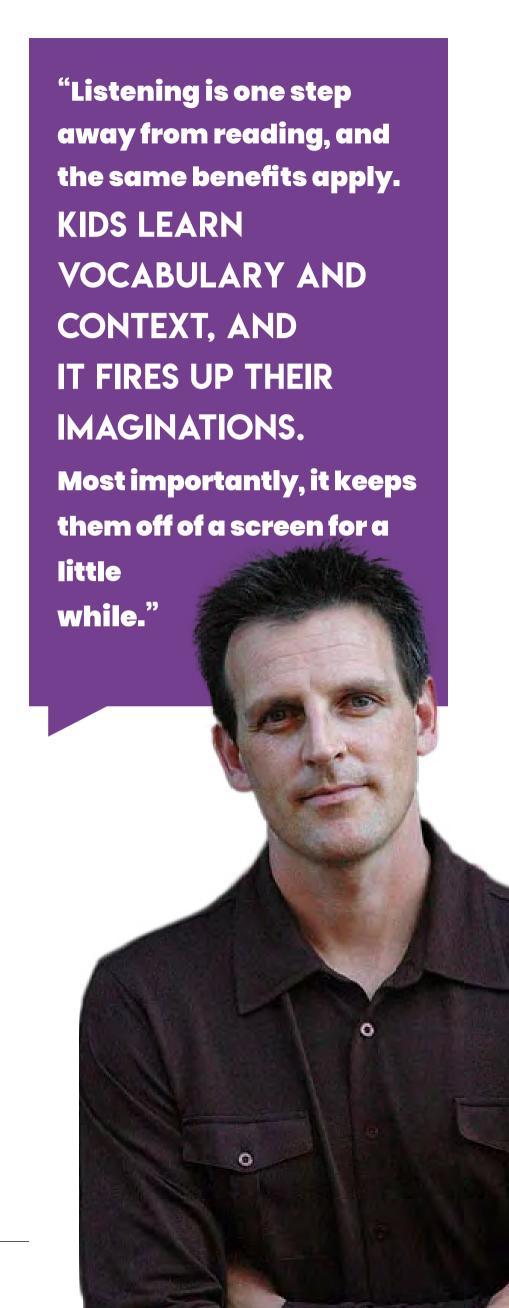
Carman wrote notes about the hotel, and later on, he used them to write the series *Floors*, in which "a handyman's son explores the mysteries of a very odd, very colorful hotel."

Carman's imagination and creativity is now inspiring and helping kids all across the world while enhancing their imaginations off-screen.

"When I visit schools, I always ask kids the same question: 'What's keeping you from reading?' There is never a shortage of barriers shared, with the likes of Netflix, YouTube, Fortnite, Minecraft, Snapchat, and Instagram top of the list. None of these things are bad in and of themselves, but together, they build a wall around books that can be difficult for a kid to climb."

Carman's books meet kids where they are. "Through the use of video games, extensive video content, and graphic novels," he said, "we can draw kids in and hook them on reading. Sometimes, we just have to be willing to meet them halfway."

Carman shares that post-pandemic, literacy rates (especially in children) are at an all-time low—25%. He explains how we can support the strengthening of their social and emotional learning, enhance literacy rates and test scores, and improve cognition by promoting



the use of immersive audio educational content... i.e., a podcast!

While cooped up at home during the early part of the pandemic, Carman started to pursue an idea that had been percolating for a while. He decided the timing was just right to enlist the help of his colleagues, Maya Glickman, Hollywood tv/film producer, and Jennifer Clary, London-based entrepreneur. Together, they created a company called GoKidGo—The Audio Imagination Universe for Kids.

GoKidGo is the first of its kind, publishing exclusive and free narrative podcasts for children.

It has 12 main podcasts comprised of a full cast of characters. Their high-quality actors make the shows fun and funny.

Carman felt that the big win for kids was not necessarily to get them to learn a lot, like with a science show, but just to get them to listen.

"Listening is one step away from reading, and the same benefits apply. Kids learn vocabulary and context, and it fires up their imagination. Most importantly, it keeps them off of a screen for a little while. Plus, chances are if they listen to a story, they're going to want to read more. There's a lot of data pointing to that."

After talking to so many kids, Carman learned that once they get to know characters in a setting, they like to go back to the story... not only because it becomes familiar to them, but because they get attached.

So, Carman created a show that is sort of like *The Avengers*—a universe in which there's one big town where all the characters reside within their different shows. The characters also appear in the other shows, as well.

The town is called "Pflugerville." Interestingly, while Carman thought he came up with that name all on his own, it turns out that Pflugerville is an actual town in the state of Texas.

There is one outlier, though—R.L. Stine's *Story Club*.

R.L. Stine (whose real name is Bob) is the creator of *Goosebumps* and a friend of Carman's, and *Story Club* is a mystery show that will make listeners laugh and scream.

When Carman heard that many teachers and librarians are using podcasts in the school setting, he realized that might be one of the reasons his shows get so much traction.

"I think we're getting discovered because I tour a lot of schools, and I have several books in school libraries. I also think kids are actually hearing our shows in school."

This means that kids, too, are multi-tasking while listening. They can simultaneously play or do their homework, making it a win-win situation for all.

Carman also holds a Zoom event nearly every week, where classes can come in and hear him talk about the shows. This is just one more way he endeavors to connect and inspire as many kids as possible.



If you'd love to limit your child's screentime with a captivating podcast, check out any one of the following GoKidGo shows:

Bobby Wonder: If your child is into superheroes, this is the one. It's also very funny!

Lucy WoW: Does your son or daughter love Legos? Or making stuff, in general? Be sure to give this one a listen!

Floozeville: This one's for the kid who loves to laugh and be goofy. (Think SpongeBob.)

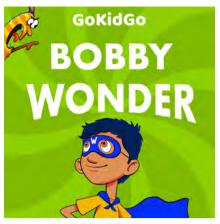
Whale Of A Tale: Who wouldn't love going on an undersea adventure? This one takes places in a little submarine right outside the town of Pflugerville, and kids get to "meet" all kinds of sea creatures.

Posy Flynn Sings: For kids ages three to eight who love to sing, they'll no doubt enjoy joining Posy Flynn as she tries out for a competition where the winner gets a record deal.

Tales with a Whale: Swim along with Betty the whale and her buddy Bubbles the seahorse as they explore the great Pflugerville ocean.

R.L. Stine's Story Club: Join Ivy, the club president, as she takes listeners into the strange, the bizarre, and the frightening world of R.L. Stine. (My kids' favorite!)

These are just some of the shows under the GoKidGo umbrella, and they're all totally free... so if you're ready to spark your child's imagination, check them out today. •









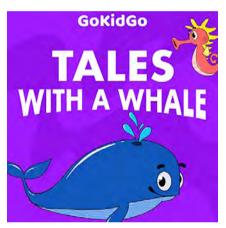


Kids & Family Category Director Michelle Elise Abraham kidsandfamily@podcastmagazine.com Blissful Parenting ()





GoKidGo





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Michelle's Independent Review Of A Kids & Family You Probably Haven't Heard Of... But Should Be Listening To

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THE 6570 FAMILY PROJECT

This podcast is specifically for parents of tweens or teens. If that's you, host Nellie Harden is your girl!

What the heck does the number 6570 have to do with kids and families? Nellie explains that from the day a child is born until the day that child turns 18, we have 6570 days to make our impact on them.

Nellie says she "loves igniting transformation in the hearts and minds of families by

helping them build self-led discipline[™] and leadership to elevate the family experience and set the kids up with a rock-solid foundation they can launch their life on, all before they even leave home."

I love the uniqueness of this podcast. As Nellie describes it, "It's like a playground for parents who want to raise their kids with intention, strength, and joy!" As a parent, I'm grateful to have access to a podcast that raises the parenting bar as it helps us show up—AND teach our kids to show up—as valuable members of the family and individuals in the world. This parenting world is a tricky one to navigate, but with a leader like Nellie at the helm, we can teach our kids to self-discipline and be confident in raising future leaders.

Thanks, Nellie, for creating this show for us parents always striving to do the best we can. It's a great listen! •



10 THE PROFESSIONAL PODCASTER

BREAK YOUR PODCASTING PLATEAU

Has your podcast growth plateaued?

Research. Record. Edit. Publish. Episode Art. Tweetit. Research. Record. Edit. Publish. Episode Art. Facebookit. Research. Record. Edit. Publish. Episode Art. Instagramit.

Do you feel like you're doing everything you can to promote your podcast? Or do you read that list above and realize you've perhaps gotten into a routine and really haven't broken out of it?

The gurus will tell you to go after bigger guests and give them everything they need to promote your show.

Others will tell you that it comes down to finding the elusive guest everybody wants. Have Will Smith on your show the day after "the slap," and your podcast will rocket to stardom forever.

And while that's true, "hope" is not a marketing plan, and your show can't rest on timing and guests alone.

Fortunately, every month there are opportunities for



podcasters to grow their skills, network with other podcasters, and get in front of fans. This month is no exception, and while it takes a bit of searching, that effort can be handsomely rewarded.

A quick search to start with is "podcast conferences," for which a calendar of podcast events comes up listing two events in June—PodStock and Craft and Commerce. While Craft and Commerce looks largely like a content-marketing conference, PodStock is specific to podcasters.

PodStock is an event put on by the podcasting network New Pod City. While the event promises great speakers and education on topics like hosting, recording, distribution, promotion, monetization, and trademarking, it's also an opportunity to get an inside look at being part of a podcasting network.

A podcasting network is a group of podcasts that work together to promote the whole and have the benefit of the parent company itself marketing the complete network. How better to determine whether a podcasting network is right for you but to attend an event with podcasters in the network itself?

A search on Twitter for podcasting events brought up more opportunities. The **Intelligent Speech Conference** is an online conference for podcast fans who want to listen to their favorite podcasters tell stories. What better way to gain new listeners than to be among people who already love podcasts?

Intelligent Speech, which looks to be in its fourth year, brings popular podcasters together for an all-day live event of telling stories, answering questions, and interacting with true fans. Can you think of a better use of time for a Saturday than speaking to people who love podcasts?

A search on Facebook revealed dozens of people raving about **Podapalooza**.

Podapalooza is an education event for podcasters similar to PodStock, but with a focus on getting paid to speak. If there is one thing podcasters love, it's opportunities to share their expertise, insights, and stories with others. And VIP attendees actually get interviewed during the event by other podcasters to be featured as guests in their upcoming episodes.

"Your show can't rest on timing and guests alone."

Finally, a search on Google for "Podcast Events" brought up **PopCon**.

PopCon is one of those grandiose Comic-Con types of events that bring your favorite pop culture tv, music, movie, and radio stars to one place for autographs, selfies, and merchandise. And this year, they are giving out PopCon Podcast Awards.



When you're growing your show, every little bit of exposure can help. From a practical standpoint, an award is a marker to put on your website that adds social proof that others enjoy your show. Also, award shows send out press releases, so thousands of venues have an opportunity to see your show on the list AND to go listen to it.

An award may not turn you into Joe Rogan overnight, but if you were to take advantage of four activities like these every month, you'd certainly make tremendous headway in breaking any sort of growth plateau.

So, in one month, taking advantage of all

four events could mean finding a network that would grow your show, speaking to hundreds of podcast fans to grow your listenership, becoming a guest on five other podcasts to reach even more people, and adding an award badge to your website.

Of course, there's always...

Research. Record. Edit. Publish. Episode Art. Tweetit.

But why not give a new strategy a try? •



The Professional Podcaster

Dan R Morris

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TracingThePath

▶





Comedy & True Crime— As Delicious As Peanut Butter & Jelly

For those of you who happened to enjoy our recent four-part series on the True Crime Category, you will love this bonus article on Comedy and True Crime. Call it the unofficial "Part Five" of the series.

No, this didn't motivate me to hold another panel... although I might like to at some point. However, the discussion on laughter during the true-crime panel discussion, which was featured in last month's issue, really intrigued me.

More specifically, it was a comment made by one of our panelists—Anna-Sigga Nicolazzi, co-host of *Anatomy of Murder: "I truly think that comedy and laughter are necessary."*

The context of the conversation was the need to sometimes walk away from the harsh reality of true crime. As I mentioned during the discussion, that was one of the reasons, possibly the primary reason, why I took on the Comedy Category for *Podcast Magazine*®, as well. Listening to nothing other than true crime can have an adverse effect on the psyche.

Comedy to the rescue! The healing power of laughter is real. As many first responders will tell you, their gallows humor is a defense mechanism that gets them through the job.

It seems the Comedy/True Crime combination is one of the more popular podcast categories. While I don't have any statistics, it also seems to be one of the most common alignments of genres. In fact, nearly half of the podcasts featured in our Beyond the Microphone articles in 2020 were also listed under Comedy on Spotify.

So, why do comedy and true crime go so well together, like peanut butter and jelly? Steak and potatoes? Pickles and ice cream? (Perhaps the last one is an acquired taste... just like comedy and true crime.)

Maybe it's simply about finding a shred of humor in a terrible situation, as Patrick Hinds, co-host of *True Crime Obsessed* alluded to in an interview in March of 2020.

"We never victim shame. But there is still some humor to be found. Like in the Jeffery Dahmer episode, when we talked about his dad wearing those ridiculous sunglasses. You can wear all the sunglasses you want. Your last name is still 'Dahmer'!"

That's true. I have yet to hear a comedy podcast shame any victims.

But making fun of criminals may be another story. For instance, take two very funny comedians, James Pietragallo and

"I truly think that comedy and laughter are necessary."

Jimmie Whisman. They host not one, but two comedy/true-crime podcasts: *Crime* in Sports and Small Town Murder.

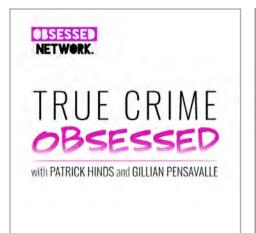
In an interview back in June 2020, James talked about the need for a vehicle for comedy. "We can have a subject that's interesting, and we can be funny about it. We can use the subject as the Trojan horse and have comedy inside of it. There wasn't a lot of true crime/comedy when we started. We thought, 'Hey, this could be funny. It doesn't have to be so godd*mn serious.' That's just the way we looked at it."

That may be the most welcome Trojan horse that comes our way today. In a

time when it seems so easy to find negativity, maybe enjoying a few honest laughs within a heavy subject is exactly what we need. Sometimes, listening to two guys making fun of an athlete chasing someone down the street with a stick (Episode #211 of *Crime in Sports*—"A Prodigy of Criminal Behavior— The Unswervingness of Corey Dillon") is exactly the comic relief we crave. It isn't much different than sitting in a bar with your closest friends laughing at a news story on TV.

A key point to remember with comedy/true-crime podcasts is that it doesn't necessarily mean you're taking a heavy situation lightly by enjoying a joke. Maybe you just need to make light of a heavy situation in order to deal with it. After all, the goal of a comedy podcast is to make your day just a little better with a few laughs. "We talk about something you're interested in, and maybe we'll hook you with the comedy. That's the goal," continued James about his Trojanhorse approach.

Finding comedy and creating laughter out of what can be some heavy subjects is clearly an art. As with almost all quality podcasts, some of that comes from the authenticity of the host. Jimmie spoke to that: "I think that honesty builds trust. It builds friendship and kinship, and forges a bond that really can't be broken. I want our audience to know as much about me as possible, because when they understand where I come from and where my jokes









COMEDY TO THE RESCUE!

Hosts of the top ranking True Crime podcasts will often lean on humor for a reprieve from the dark and heavy topics they discuss

come from, nothing is misconstrued. If you say something that is a bit radical or boundary-pushing, but are honest with them about who you are, I think the jokes are received a lot better."

That authenticity also comes with knowing that your podcast is clearly in the Comedy Category, and you're intentionally keeping things light for that specific audience, versus simply registering the show in a secondary category to widen your audience. Listeners looking for hardcore true crime will probably steer away from a podcast that is a hybrid of sorts, anyway.

People expect these shows to not be too

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heavy or dark. Erik Pellom, one of the three hosts of *Murder, Myth, and Mystery*, spoke to that point in a July 2020 interview:

"I think levity is important. That's why I classified our podcast as True Crime/Comedy, because we do have that element."

Yet the hosts of Murder, Myth, and Mystery admit that most of the comedy comes in the "myth" portion, as opposed to during their discussions of murder cases. "I mean, yeah, there are some dark myths out there, but at the end of the day, you know that they are myths, so they're not going to hurt anyone's feelings."

In a short time, I have come to know that the best comedians take their craft seriously. That is certainly the case of podcasters who produce a comedy/true-crime show. They know what's funny and where to tread lightly. Bottom line: It's okay to laugh, and comedy/true crime has its own special niche.

In our four-part series, we established that true-crime podcasts provide an important service to society. So, where do comedy/true-crime podcasts fit in?

They remind us of one of our basic human needs—to laugh. To look at that one piece of humor even in the darkest of worlds. They remind us that laughter is absolutely necessary, sometimes even in our darkest hour.

Which explains Anna-Sigga's request of her colleagues on some of her toughest days: "Tell me a joke."



Comedy Category Director

Kenneth C. Bator comedy@podcastmagazine.com Cool Culture Corner ▶



UNUER HE KAUAK

Ken's Independent Review Of A Comedy Podcast You Probably Haven't Heard Of... But Should Be Listening To



GILBERT GOTTFRIED'S AMAZING COLOSSAL PODCAST!

"\$200?! I'm robbing you!"

I remember this scene between Gilbert Gottfried and Eddie Murphy in Beverly Hills Cop II in 1987. I was a teenager, and I believe it was my first exposure to Gottfried's comedy. I remember thinking, "This guy is funny!"

Fast forward to 2022: I'm covering Comedy for Podcast Magazine®, and Gottfried is on my radar. As I begin reaching out to comedy podcasters, *Gilbert Gottfried's Amazing Colossal Podcast* keeps coming up

J.J.J.J. 4.5 MICS

in conversations. It was even one of Scott Curtis's favorites, as per his interview for the February 2022 feature on Behind the Bits.

Sadly, I won't get the chance to interview Gilbert, given his passing on 4/12/22. But we can all enjoy every episode of his podcast.

I had just begun listening to it a few months prior to his death, in anticipation of eventually being able to schedule an interview. I can say this: he was a funny guy all the way to the end. My favorite episode was "Blazing Saddles," a 45th Anniversary Tribute with Andrew Bergman and Norman Steinberg. It was great to listen to everyone reminisce about the "old times," when comedians could push the envelope a bit without getting slapped. (Remember those days?)

Gilbert was a great interviewer. He knew not to dominate the conversation and let his guests shine. But you certainly heard his infectious laugh.

RIP, Gilbert. •

GADGETS, GIZMOS & GEAR

MAKE PODCASTS SOUND BETTER ON YOUR COMPUTER





Bad audio is frustrating.

Sometimes, my kids will try and share a funny video with us on their phone. But sadly, no matter what they do, it won't be loud enough, which initiates a bit of a fake laugh and smile.

Often times, it's no better watching videos or listening to podcasts on the desktop, either. Tinny, echoey, hollow audio is all my MacBook Pro seems capable of emitting. It really makes watching anything more than 30 seconds just inadequate.

If this is your experience, too, day in and day out, I have good news—there are options to make your listening experience better.

When looking for satellite speakers to connect to your desktop or laptop, your first consideration—before budget, quality, and appearance—needs to be space.

Of course, if you have a home office, it's not as big of a concern. You've got the ability to move things around and make room where you want it, and you never have to consider backpack space. (That is, unless you're in Manhattan living in a one-bedroom studio where you can touch your bed, stove, and bathroom at the same time.)

But if you spend most of your working day in a co-working space or shared office, space is an important consideration. The same rings true if you travel and stay in hotels often. Space may not an issue when you can put the speakers on the bed in your room, but it is when it comes to fitting them into your luggage.

So, let's look at four different speaker options that will drastically improve your podcast listening situation, with space considerations.



HARMON KARDON SOUNDSTICKS III •

If space is not a concern, the Harmon Kardon Soundsticks can't be beat. The sound quality is pretty amazing—they are fantastic if you listen to acoustically amazing podcasts like *Lore*.

However, they may be problematic if your favorite podcasts are small and independent. If they use Skype or Zoom to record the audio, the Harmon Kardon audio quality is so good, you'll surely hear the background "hiss" differences and other more "amateur" sound disruptions.

The Soundsticks are a three-speaker package between two tweeters and a subwoofer. The speakers will look amazing on your desk, and the subwoofer lights up. It's important to note that the subwoofer is 6" wide and takes up more space than you'd think. If you plan to put it under the desk, make sure you've got room for your feet.

The price tag is hefty, but then again, you can't expect to get a Porsche for \$10,000.





AUDIOENGINE A2+ @

The A2+ is another great option for a home-office situation.

The audio quality, like the Harmon Kardon, is incredible, and the red speakers look amazing. While the set includes only two speakers, the 4" x 5.3" base make them a bit cumbersome if you're traveling or working in a co-space. In fact, their 6" height makes them pretty formidable in terms of luggage.

The Audioengine speakers don't have the power of the Harmon Kardons, but if you're not planning to blow out the upstairs neighbors, they should be perfect.

The price tag may be hefty to some, but isn't your podcast experience worth it?

CREATIVE PEBBLE 2.0 ♥

If you're a traveler, then the Creative Pebble 2.0 is for you.

Like the Audioengine and Harmon Kardon, Creative Pebble emits fantastic sound. But its real advantage is its size—only 4.4" wide.

Plus, the Creative Pebble is USB-powered, so no need to worry about finding an outlet next to your desk.

That said, there is one problem to overcome with these speakers. They are connected by a 1.1-meter wire. So, if you've got papers on either side of your computer and a lamp besides, it might be difficult to arrange them.

If right now you're wondering how a \$23 speaker can possibly provide any value over and above your laptop speakers, take a look at the Amazon reviews. There are currently 63,000 reviews that average 4.6 stars, and most of them rave about the sound quality.

If you're an audiophile with very little space, this is a great option that will totally surprise you.





BOSE COMPANION 2 SERIES III •

If you're on old-school soul who loves everything about Windows 95 and wishes you still had a Blackberry... if you think 80s music is the "latest" fad... then the Bose Companion 2 Series III might be perfect for you.

To start, the Bose name is known nothing less than extraordinary speakers—just ask

Paul Harvey.

But the Bose Companion 2 Series look like they came straight out of 1996. The tall, black, angled shape with front volume button will remind you of every pair of desktop speakers in the 90s.

The base is a slim 3" wide, but it does extend 6" back, and the cord



that connects the two is 6' long, making them easily manipulable. This is the perfect size for someone who's still using a separate keyboard and monitor, on perhaps a deep desk.

The biggest plus with these speakers is the hiss level when the speakers are on but nothing is playing—it's zero. It's almost unbelievable that they are actually on.

The bottom line is that your phone, your laptop, and your desktop computer don't provide the quality of audio you need to really enjoy your favorite podcasts. But you can't just go out and get external speakers until you think through the "real life" situation you're in.

Or you'll have to buy a collapsible shelving unit so you've got a place to put them when you're planning to sit in Starbucks all day and work.

So, sell some old stuff on Facebook Marketplace, and go buy yourself one of these speakers. Life is too short for bad podcast audio. •



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On Living His Dream To "Be Like My Father"

Eric Metcalf always dreamed of being just like his role model—his father, Terry.

Terry was an NFL star who played six seasons in the league—five with the St. Louis Cardinals and one with the Washington Redskins.

That dream became reality, and Eric made it to just one step away from the Super Bowl.

Eric started playing football at the age of seven, for a team of eight-year-olds. "My mother told me to say I was eight," he confessed.

Like his father, he was short. Clearly not the prototype running back, his dad taught him to pay no mind to anyone who felt compelled to make his height an issue. Rather, he should "just prove it on the football field."

As a child, Eric didn't feel the weight on his shoulders that one would assume comes naturally with being the son of a football star. "I never thought about it," he said. "I just loved playing the sport. That changed as I got older and people started comparing me to my dad. It did pressure me and cause me some stress then."

After high school, Eric was recruited by what seemed like just about every school in the country. "I chose to visit five—Notre Dame, Nebraska, Georgia, Texas,

PAGE 70 June 2022 | PodcastMagazine.com

and Miami." Although he was tempted by Miami, he ended up choosing Texas, because he was a track star, as well.

At first, Texas coaches doubted the likelihood of his becoming a college star, because he had played for a private high school, so the competition was less fierce. Still, his head coach recognized his potential. He saw a lot of field time as a freshman, and over the course of his time with Texas, they won 24 games. The team ranked in his freshman and junior years.

"We were not very good, but I loved playing for Texas," he said. "Losing to Oklahoma and Texas A&M are my biggest regrets."

Although he had his sights set on eventually playing for the LA Rams, so he could be "a Hollywood guy," when the Cleveland Browns moved up in the draft, they ended up trading a couple of their picks to draft Eric. They liked his versatility—he could return kicks and play as a slot receiver and running back.

When he first arrived at Cleveland's minicamp, it was snowing... in May. One to prefer warmer weather, that wasn't the only off-putting circumstance he experienced. Viewing their home field, he thought, "It's natural dirt! How am I going to be the player I need to be playing on natural dirt?"

Nonetheless, Eric used his God-given ability to be a star. He was used to being the best player on every team he played for, though when it came to Cleveland,

(from top) At the University of Texas, Eric set the precedent for two-sport athletes, competing in both track and field and football; Eric on the field for UT and then later in the NFL for the Cleveland Browns







he said, "I thought I was the best player there, too, but I guess it depends on the type of player you like."

In his first year, Eric made it all the way to the AFC championship game in Denver, where they lost to the Broncos.

And despite his initial misgivings, in the end, Eric said he wishes he could have played his entire career with the Cleveland Browns.





In 1995, one year before the Browns moved to Baltimore, Eric was traded to the Falcons. He had a great season, and he definitely contributed to the team making it to the playoffs. He caught 104 passes and was able to return kicks. "Atlanta utilized me as the type of player I needed to be," he said.

Eric also played in the NFL for the Cardinals, the Panthers, and Redskins.

When his career in the NFL came to a close, Eric switched gears and started a track club in Seattle. From 2012 to 2018, he coached track for the University of Washington, where he continued following in his father's footsteps by becoming a role model for his high school track stars. He coached many of them straight to college scholarships, so they could get a higher education.

From there, he became a consultant for Nike Track.

Eric's interest in podcasting began with

"I thought I was the best player there, too, but I guess it depends on the type of player you like."

a desire to "smoke cigars and talk about sports." So, when the BLEAV Podcast Network approached him about hosting a podcast about the Browns, it seemed like a great fit, especially since he was already doing a pre- and post-game show about the Browns for a local television station in Cleveland.

Now, he loves breaking down the game on *The Dawg Check with Eric Metcalf* and *Noah Schaefer*. Being a former player affords him a unique perspective. While he does a lot of prep for the show, he admitted that social media is "not his thing," so you won't see him on the platforms promoting it.

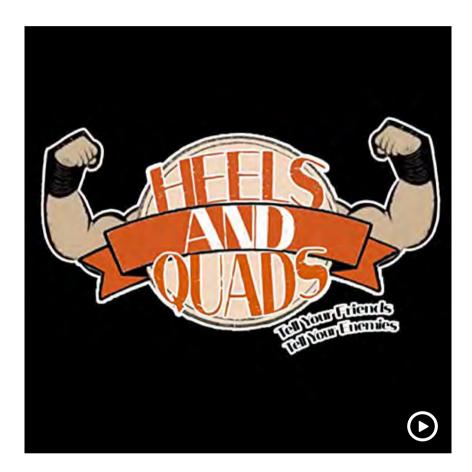
Eric was not only able to achieve his childhood dream of playing in the NFL like his father, but he now uses the television and podcasting mediums to offer his viewers and listeners everything they might want to know about being a Brown—which is what he will always be. •



Sports Category Director Neil Haley

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The Neil Haley Show •

Neil's Independent Review Of A Sports Podcast You Probably Haven't Heard Of... But Should Be Listening To



HEELS AND QUADS WRESTLING PODCAST

Heels and Quads began in November 2017 and has since accumulated over 250 episodes. Hosted by Tommy Walter and Levi Zindl, they cover everything from current events to classic content and history, whether around independent or big-organization wrestling. They also cover events like Wrestlemania, Backlash, and AEW events and feature guests like Doc Gallows, Karl Anderson, Rocky Romero, Diamond Dallas Page, Jeff Jarrett, and Thunder Rosa.



In other words, they talk about all things wrestling.

The hosts are very entertaining and huge wrestling fans themselves. Consider it a mixture of Howard Stern and traditional morning-show hosts—they're funny and informative. It's clear they do a lot of research into their content, as they are very knowledgeable. The guys are connected with other wrestlers, too, which brings unique perspectives to their fans.

In short, they connect wrestling's past with wrestling's future.

Their passion for the support is obvious in their commentary, and they do a great job connecting and engaging with their fans through their patron page, as well.

If you share a love of wrestling, definitely check out this show. •





THE SUM OF OUR CHOICES

Celia Aniskovich Delves Into The Life Of Mobster Dominick Montiglio In *Mafia Tapes*

In his book, *The Life of Reason*, philosopher George Santayana wrote, "Those who cannot remember the past are condemned to repeat it."

The history of the mafia in the United States is complex. Some accounts of it, via movies, books, and even documentaries, have been accused of "glorifying" the mob.

If the goal of the viewer, reader, or, in our case, listener, is to learn about the complexities of that history, learning about (not celebrating) the who, what, why, where, and how of the mafia can be quite intriguing and interesting, whether from the perspective of law enforcement or that of a mobster himself.

For Celia Aniskovich, the New York-based director and host, writer, and producer of the podcast *Mafia Tapes*, it was the latter. Her program dives into the story of the DeMeo Crew and their associate Dominick Montiglio. The eight-part series recounts much of Dominick's life, the majority of which comes straight from his own mouth... including from discussions Celia had with him herself during interviews just before he died.





Podcast Magazine® recently had a chance to talk with Celia about her experience in not only producing a documentary about a member of the mafia, but in having oneon-one interactions with him.

The first, and possibly most obvious, question is, "Why?" What was her motivation to tell this particular story?

"I have to be honest—originally, I was not motivated," laughed Celia. "I heard about Dominick's story and thought, 'I don't want to tell another mafia story."

Celia is no stranger to true-crime and mob stories. She was involved in the highly popular Netflix documentaries titled *Fear City: New York vs The Mafia* as well as *How* to *Fix a Drug Scandal*, to name a couple.

So, she was very aware of the occasional glorification of, and granting of celebrity status to, some mobsters. "I have been sort of disheartened by a lot of the mafia stories out there," Celia admitted. "Even some of the great movies. There's sort of a

glamorization that happens. As someone who's done a lot of work in the true-crime space, I'm very careful about not glamorizing crime and criminals."

Celia made it clear that the mafia doesn't get a pass for hurting and killing people because "there's a code" or some type of "false honor" in what they do/did. "I wanted to be sure that the story I was going to tell would be different."

Indeed, Mafia Tapes IS different. The podcast certainly covers the facts without glorification... or judgement, for that matter. It also utilizes different angles-many of which you won't see in most movies, even those based on true stories. Mafia Tapes details Dominick's relationships, including with his family members, and how they were affected by "mafia life." It also provides perspectives from family members of those killed by the mafia, some of whom were killed accidentally or mistakenly. While the mafia may have thought of it as "collateral damage," the tragedy was real for those families.

Celia spoke specifically to that aspect of Mafia Tapes. "Our team consisted mostly of women. That was really important to me, because I wanted to focus on victims. I wanted to hear from family members of mobsters—kids, spouses, friends... people you don't normally hear from. I wanted to make sure that it was honest and unique, not just another 'old mob' story."

As the name of the podcast implies, the genesis of this documentary came from a



series of old recordings. "I became really excited when I got to hear the tapes that Dominick's friend, Ross Brodar, gave me," Celia admitted. "That was really kind of the jumping-off point for me. Listening to them gave me an overwhelming feeling that there was something missing to the story, and that set me on a path of figuring out what it was. I also wanted to give a voice back to those people."

With Mafia Tapes, Celia accomplished her goal.

"I like to tell people, 'Listen to Mafia Tapes even if you're not a mafia fan,'" Celia said. "There's a lot more to this story. It is much more about being a human being than the mafia."

There's a lot to unwrap in those eight episodes, for sure. Listeners will definitely get more out of this podcast than most TV documentaries on the mob. Simply put, it digs into more—and deeper—aspects of the story. It also captures the ripple effect of negativity

that even one mafia-based action has on families and relationships.

To dig that deeply into how numerous lives were affected can have an effect on those doing the digging. "It was both difficult and very simple at the same time," Celia quipped. "The simplicity comes from the fact that we share the reality that we are all the sum of our choices. Lives are the sum of the choices we make and those we don't. That's something we talked a lot about in Mafia Tapes, including Dominick's."

Some of the difficulty was not around what one might think—re., the psychological effects. Rather, it was around surface-level obstacles common to creating this type of documentary. "Not everyone would talk to me," Celia smiled. "I wasn't surprised, but I needed to be sure that I was telling the story as truthfully as I could.

"It was also difficult to balance the different interpretations of the story. Dominick himself said that the people



"It is much more about being a human being than the mafia."

Celia sits with former mobster Dominick Montiglio to tell the story of his involvement in the notorious DeMeo Crew who knew him the last twenty years of his life would likely declare, 'I love that guy!' But if you knew him earlier in his life, like his daughter, who grew up with him, maybe not so much. Dominick was a lot of things to a lot of people. So, trying to parse who this person really was wasn't easy. It's why I wanted to get Dominick's perspective as much as possible, for the universality of the story."

Hearing from Dominick's daughter, Camarie Montiglio, is one of the highlights of the podcast. It's not often you hear about the aftermath the child of a mobster is subjected to in his or her life. "So much of the story is also about the intergenerational nature of mafia stories and family," Celia pointed out. "It was important to me to hear from the kids... from the perspective of a child, in addition to that of the father's."

There were certainly a number of layers to Dominick other than being a father, and one might imagine it would be at least a little uneasy to be in the same room as a mobster. "Certainly, visiting Dominick was nerve-racking," Celia laughed. "It's documented in one of our episodes. It's a little bit of a peek behind the curtain of what we do and how we do it that I wanted to incorporate into the series. It is the reality of our job."

Clearly, this wasn't Celia's first rodeo, per se, and she reflected on that for a bit. "Maybe this is overly optimistic. Maybe this is naive. If you're my mother, maybe it's just reckless. But I believe that most

"Lives are the sum of the choices we make and those we don't."

people are good, and I mostly trust others. I also trust my gut. I had to put myself in a lot of unique and potentially dangerous situations over the course of my career, but I think if you approach people with humanity and respect, they tend to give that back to you. I try to approach people in that way. So, did I show up to Dominick's house and see a gun on the table and get a little worried? Yes! I wasn't supposed to know where Dominick lived, but thanks to a crazy series of events that you'll hear all about on the podcast, I ended up having to find out."

Gladly, Celia came out of that meeting not only unscathed, but also with an additional valuable perspective most listeners will enjoy. Having examined Dominick's life so closely, what does Celia think of the man himself?

"I met Dominick at the very end of his life, when he was a shell of his former self. He wasn't well. He had a hard time remembering things. There even are things I chose to exclude from the podcast that, journalistically, I could have put in, but I knew that he was misremembering. I

knew he just wasn't making sense of what had actually happened. As a journalist, my responsibility is to be able to step back from personal opinion and allow others to share their stories. I also think I did not know Dominick well enough to have a personal opinion. I learned so much about him from his friends and family, but I don't feel that it's my place to have an opinion."

In the end, Dominick Montiglio was a lot of things, and Celia does an admirable job of poignantly and philosophically sharing his life story.

"Dominick is a good reminder to me that there is always something in your life to be proud of and something to be ashamed of. You hope to wake up every day and do more of the things to be proud of. Dominick was a flawed human being, just like the rest of us."

As a podcast listener, whether you are interested in hearing about a unique and complex life or some intriguing aspects of mob history, *Mafia Tapes* is worth your time. It's not a glorification, but a very interesting and introspective account of the sum of Dominick's choices. •



True Crime Category Director

Kenneth C. Bator truecrime@podcastmagazine.com Public Safety Talk Radio ▶

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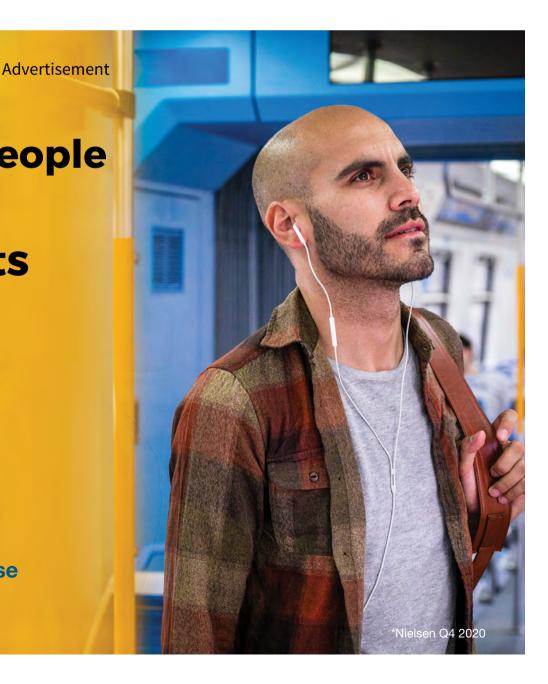


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UNUER HE KAUAK

Ken's Independent Review Of A True Crime Podcast You Probably Haven't Heard Of... But Should Be Listening To



TRUE CRIME DAILY

If you visit the *True Crime Daily* website, you'll see the picture and bio of the host, Ana Garcia. You'll read a sentence beginning with, "Her unique storytelling style..."

Having written for magazines for over 20 years, I have read a lot of bios. Bluntly, some of them are just over-embellished crap!

But not this one. Ana Garcia does have a unique storytelling style. Although she is an accomplished TV journalist, most listeners **QQQQ 4.5**MICS

likely feel like they are listening to an old friend.

The interviews featured on *True Crime Daily* certainly feel that way. For instance, listen to the episode that dropped on April 23, 2021. Ana covers not one but two of the strangest cases I have heard—one about a female cop who admits to hiring a hitman to kill her ex-husband and the 14-year-old daughter of her boyfriend, and the other about a North Carolina teacher who was killed while trying to rob a Mexican drug cartel.

Ana brings on Robert K. Corbett III as a guest to discuss them both. Instead of it sounding like a reporter asking an expert questions on the 10 o'clock news, listening to the episode is like eavesdropping on two old friends who just so happen to be experts.

There are many quality true-crime podcasts out there. *True Crime Daily* should be at the top of your listening list. •





MYTHS & LEGENDS

Breathing New Life Into Old Stories & Classic Literature

In 2015, English major Jason Weiser listened to podcasts while commuting to his hospital research job. But he couldn't quite find one that spoke to his interest in folklore, mythology, and legends.

"I had all these books on mythology and folklore, and the real stories were much more interesting to me than the adaptations out there. But nobody knew about them," says Weiser, who started thinking of launching his own podcast "as a complete hobby, just for fun." He pitched the idea to his wife, Carissa, a doctor of audiology, and she readily agreed, seeing the possibility of it replacing their jobs long before anyone was actually doing that in podcasting. Their inaugural endeavor, *Myths and Legends*, puts a modern slant on beloved stories of knights, dragons, wizards, Vikings, and heroes like King Arthur, Aladdin, and Hercules.

Jason started slow. He recorded three episodes, and then let them sit for six

PAGE 80 June 2022 | PodcastMagazine.com

months, because he was too nervous to publish them—until he accidently did. "I thought I'd be able to procrastinate another six months, and then the whole idea would die. At that point, I wouldn't have to worry about it. But there was no 'confirm' button on iTunes back then. You just hit 'publish,' and it was out there for the world," he says.

Carissa recalls their excitement when they reached 11 listens with a laugh, because they quickly realized the tally was likely them checking the views. "We thought it would be really cool if, at some point, we had 100 people listen to this random hobby we were pursuing," she says.

That was seven years ago, and combined, their podcasts have since surpassed 180 million lifetime downloads—about 2.1 million a month.

"Numbers are one thing, but consistency and persistence count for so much more," Carissa says. "It's such a long game," Jason adds. "I think if you can prove to people that you're around for the long haul, they can get invested in your show, and that goes a long way."

When they started their podcasting venture, Carissa worked outside the home, while Jason cared for their baby and snuck work in during naptime. After their son—who is now seven—went to bed, Jason and Carissa wrote, recorded, researched, and labored over the podcast until 2:00 or 3:00 in the morning.

"It just was not sustainable," says Carissa, who finally left her job in 2017 to work on the podcast full-time. "Quitting helped for a while, but then you start growing and doing more, and suddenly, you're eating that extra time you once had. That's when we really started putting boundaries on our work time. You have to be organized but flexible within that organization... if you aren't, it creates stress that can be detrimental."

As Myths and Legends became popular, the Weisers pondered other interests. This led to the birth of a









☼ Carissa and Jason, spouses and co-creators of Myth and Legends, Fictional, Best of the Worst, and Scoundrel: History's Forgotten Villians have found a healthy balance of life and work as they pursue these passions in the podcasting world

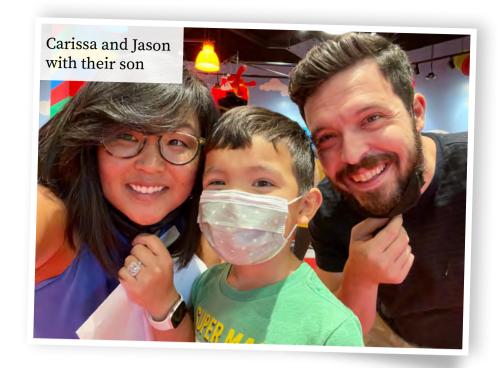


similar podcast, *Fictional*, which presents classic literature in a modern, casual tone, and *Best of The Worst*, a collection of vignettes about ridiculous heroes and villains from comic book history—complete with fake ads. They also partnered with Kast Media on *Scoundrel: History's Forgotten Villains*.

This means the Weisers spend a lot of time together. "We always joke that the best way to grow your marriage is to try to work together. We have changed our work process a lot over the years, and what we found to work best was having separate offices and shared to-do lists," Carissa says, adding that now, they have individual home offices and a renovated recording studio. "The lines are very blurred."

With hundreds of episodes published, the Weisers stay excited about their work, because they're interested in the stories they share. Jason is fascinated by the fact that the stories they feature in *Myths and Legends* are thousands of years old, but still reveal the human element with the same motivations and fears people experience today. Carissa points out that listeners can relate to themes that run throughout the stories—like choosing between one's duty to job, country, and family, feeling slighted by a friend, seeking revenge, and just trying to figure out how one fits into the bigger world.

"At the heart of the stories is representation from males and females, young and old—people of position and people who want it, and people who have



it but don't want it. You have everything in there that oftentimes is buried in the progression of 'this happened' and 'then this happened,'" Carissa explains. "There's really something that everybody can relate to in these stories."

For Jason, one of the best parts of working full-time on podcasts is being able to use his degree. "It's so cool to be able to buy whatever books I want about mythology and folklore and legends, and basically get paid to read them and explain them—it's 100% my personal dream job," he says. "We always just make the show we want to listen to, because that way, we'll always have an audience. If we find it interesting or compelling, then other people might, too."

To aspiring podcasters, he adds, "If you're genuinely excited about what you're making, it not only means you're onto something, but it also makes it a really fun thing to do." •

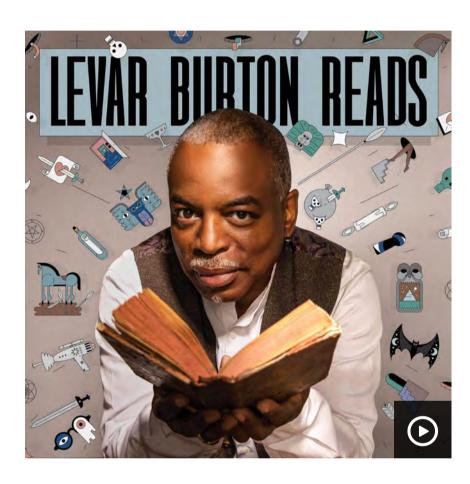


Arts Category Director
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Linda's Independent Review Of An Arts Podcast You Probably Haven't Heard Of... But Should Be Listening To



LEVAR BURTON READS

For this parent who joined her children as they sat transfixed by *Reading Rainbow* on public television three decades ago, the smooth ebb and flow of LaVar Burton's friendly and familiar voice reading short fiction on the *LeVar Burton Reads* podcast conjures a wave of nostalgia that carries listeners to a place where spoken words simultaneously ignite and calm the soul.

Burton eases into each episode by introducing listeners to the author and the selected short

fiction, which he chooses simply because he loves the story. After leading his audience in a deep, cleansing breath, Burton reads, flooding the listener's mind with images kindled by the writer's imagination. As Burton continues, the reader is hooked, caught up in every passage of dialogue or plot twists. The story rages on, and listeners find themselves submerged in a world that unfolds as Burton floats a narrative that pulls them in deeper and deeper.

While listening to a recent episode—"Afterlife," by Stephen King—I was so captivated and engaged that my entire morning routine was halted until he reached the end. So, a word of caution, should you decide to listen to *LeVar Burton Reads*: Make sure you're not on a tight schedule and/or required to arrive at your destination at a specific time, because being consumed by these stories will likely make you late. •



Where All Geeks Have Gone Before

There's no shortage of fan-based Trekkie shows, but Shereese Alexander and Andrea Redmond stand out from the crowd with *The TNG Podcast*.

Referring to themselves as "real-world nerds," Andrea and Shereese hold several degrees between them, including marine biology, microbiology, immunology, and molecular genetics.

Yet their passion is sci-fi. These real-life best friends are happy to geek out over *Star Trek: The Next Generation* (and anything else sci-fi) while sipping hot Earl Grey tea.

They keep listeners hooked with their weekly episode-by-episode "tear down" of the seven seasons of the massively popular TV show.

Andrea explained, "After we became friends, in some of our conversations, we talked about how much we loved watching Star Trek: The Next Generation while we were growing up. We would usually find ourselves cracking up during those conversations, and we thought we ought to bottle them and turn them into a podcast."

The first episode of The TNG Podcast

PAGE 84 June 2022 | PodcastMagazine.com



was released in May 2020 while Shereese and Andrea were teaching virtually. They found that they had tons of extra energy, because they weren't commuting, and they channeled that energy into starting the podcast.

Shereese pointed out, "Our podcast is unique because we break down the science of the show. Plus, as women who are BIPOC [Black, Indigenous, and People of Color], we bring a different perspective. We look at each episode through the lens of diversity, equity, and inclusion.

"We were fortunate to interview an actor who was on Star Trek: The Next Generation as an extra, and we also discuss set design, character development, and fun things that are accessible to everybody.

"One of our listeners commented on the fact that we talked about a character's 'really dope outfit.' She said when she heard that, she knew that our show was for her, rather than any of the other Star Trek podcasts."

Andrea's interest in Star Trek began with her dad. "He was an engineer and had a deep love for Star Trek, Star Wars, anything Stars... the Captain Picard character reminds me of him. Since my dad passed away, I find it comforting to watch the show, because it feels like I'm reliving the memory of watching it with him."

Like many listeners, Andrea's favorite character is Q. "He is a trickster and scam artist," she said.

Andrea relates because she likes to play funny pranks on friends and family. "Hopefully, I don't cause people the number of headaches that Q creates," she laughed.

"The actor who plays Q, John de Lancie, does an incredible job. He makes me wish I were a fly on the wall for the adventures aboard the ship. I would love to ask John whether there was a lot of pressure, as I imagine there was, to play the first new alien to be introduced on The Next Generation. I wonder how much of himself he brought to the character and what it was like to create a rascal character from scratch."

Andrea is also one for adventure. "I spend my time off stand-up paddling, skateboarding, or hiking and camping with my eight-pound puppy. I'm also passionate about cooking, decorating, and crafts. That's why set decoration catches my attention when we watch Star Trek episodes.

"On a typical Saturday or Sunday morning,

I wake up and ride my bike to the farmers' market, go rock-climbing for two-and-a-half hours, go surfing at sunset, and at the end of the day, I might make a cocktail and read a book or watch a movie with friends."

Shereese described herself as "an introvert who is the exact opposite of Andrea. When I am not teaching or scifi-ing, I use my Oculus, a virtual reality headset, to work out, watch movies, or play games.

"I also spend a lot of my time working with clients in the online business world."

Shereese's favorite character is Data, played by Brent Spiner. "Data wants to become more human, so all his interactions are intended to help us understand humanity better. I always felt like that as a kid... like an outsider looking in. I didn't understand people's emotions and reactions.

"Brent Spiner is very prolific, and apparently, he has acted in lots of

blockbuster movies as well as tiny films and shows. If I had the chance to interview him, I would ask him about his favorite character. I'm curious which one he is most proud of.

"Data is a very iconic character, and Brent has a lot of range as an actor. The challenge with a show like Star Trek is that a lot of the characters simply give instructions and explanations, so you don't really get to see their acting chops. Once in a while, something crazy happens on an episode, and you get to see the actors' talents. Data has no emotion or personality, and there's nothing dynamic about the way he interacts with others, so I wonder if that character stretched Brent the most."

When Shereese and Andrea asked a segment of their audience why *Star Trek: The Next Generation* is important to them, the consensus seemed to be that the show is full of exploration, beauty, and creation.



FROM HOBBIES TO PODCAST

In addition to their love of Star Trek, The TNG Podcast host Andrea (left) enjoys outdoor activities and time with her puppy; co-host Shereese uses her Oculus for both fun and fitness! "Many people are still captivated by Star Trek today because it explains the human condition, and there are so many characters in the franchise, every fan can find one to identify with," Andrea noted.

Shereese added, "We actively encourage our listeners to engage with us on Instagram and via email. We always get a kick out of hearing their opinions, because it helps us have a fresh perspective and allows everyone to have their voices heard."

Shereese summed up the reason people are drawn to their show: "I think our

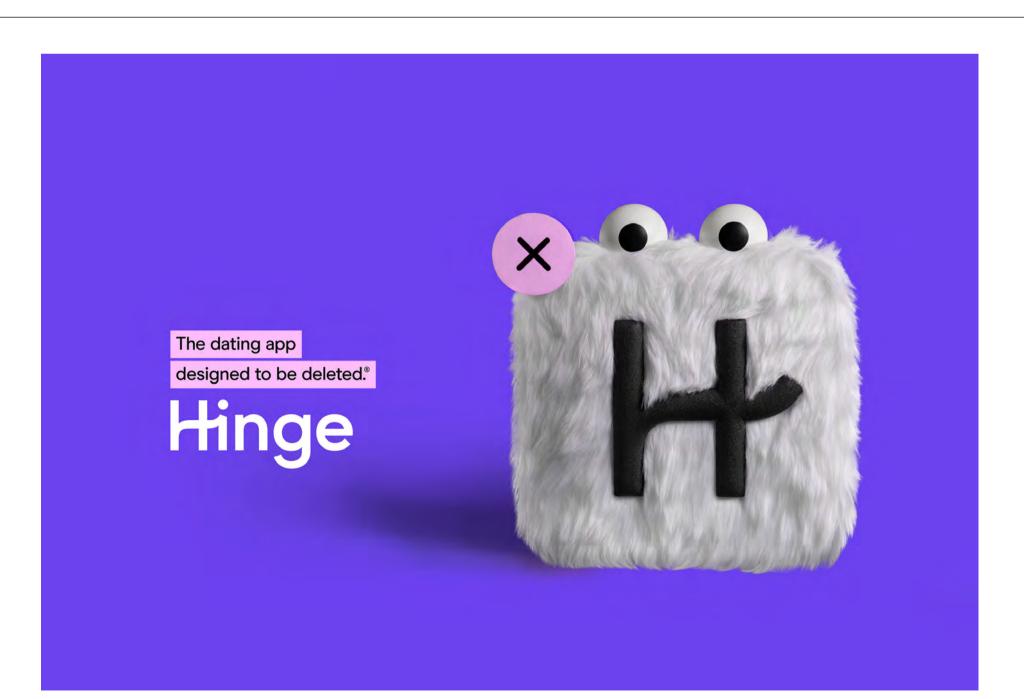
listeners like us because we're nerds and Star Trek fans like they are, so it feels a bit like a kinship—a conversation with a bunch of friends about Star Trek episodes we love. When someone listens to our show, they're invited into our friendship."

Everyone is welcome to join in the fun on *The TNG Podcast*. •



TV & Film Category Director

Raven Blair Glover tvandfilm@podcastmagazine.com Amazing Women And Men Of Power •





UNUER HE KAUAK

Raven's Independent Review Of A TV & Film Podcast You Probably Haven't Heard Of... But Should Be Listening To



THE DIRECTORS SERIES WITH CAMERON BEYL: A FILM HISTORY PODCAST

The Directors Series with Cameron Beyl: A Film History Podcast brings us captivating information rather than entertainment. Host Cameron Beyl deconstructs the work of some of the most celebrated film directors who have created blockbuster hits and won Oscar awards.

Listeners learn about the signature styles and careers of Christopher Nolan, Stanley



Kubrick, Sofia Coppola, David Fincher, The Coen Brothers, and Paul Thomas Anderson, among others.

Up-and-coming filmmakers will surely appreciate the cinematic details of well-known films, such as which ones were shot on old-fashioned 35 mm celluloids.

Stories about the financing and collaborations for these major film projects are rare, but Cameron clearly has done thorough research.

As he delves into the directors' processes and films, Cameron treats his discourse as serious business, yet his language is powerfully descriptive, and compelling audio clips bring everything to life.

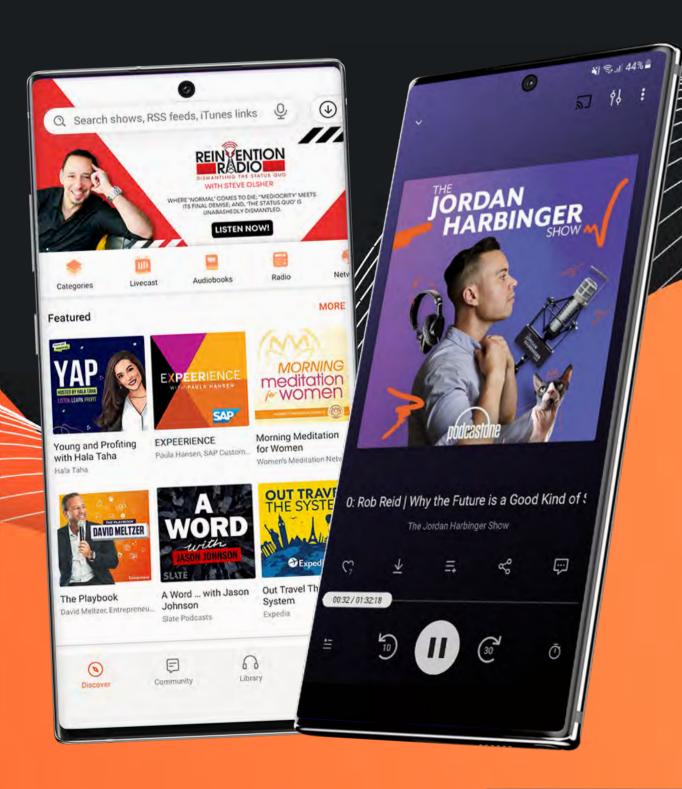
From friction between the producer and director to messy post-production processes, the behind-the-scenes revelations shared make *The Directors Series* a must-listen for both filmmakers and film buffs. •



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MAY TOUDIC

Making Literary Classics Accessible Through Adaptation

Who better to write and direct the podcast *Murray Mysteries*, a gothic-comedy retelling of Bram Stoker's *Dracula*, than a PhD student whose research interest is in new media adaptation?

May Toudic, of the creative collective Knöves Storytelling, is passionate about looking at how institutions can include more diversity and help marginalized people reclaim the literary canon.

She explained, "I wanted to create something that was an adaptation online. I initially planned to do a web series, and Dracula stood out to me because there was already found footage in a format with diaries and letters.

"When I was ready to record, it was mid-2020. I figured there was no way I'd be able to get people in the same room to record."

Fortunately, May had been working on an



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audio project for a musical with talented people from all around the world. "I knew they have a good work ethic, and I was enjoying working with them, so I decided to transform the web series into a podcast.

"I think that was the best decision I've ever made—not just because I got to work with incredible people, but also because the podcast community, the audio drama community in particular, is wonderful, and I've met many amazing people through it."

May's online friends were also really passionate about the project. She asked those interested to do an audition, of sorts, and recalls the most interesting of them: "I didn't have a lot of males auditioning, so I asked Tom Magennis, who went on to play both Quincy and Jonathan, to switch between the two. He improvised an entire conversation, and it was absolutely hilarious."

Another cast member who stands out is May's beloved Gilbert. "I wanted my cat in the production, so I created a character for him. All of our Patreon tiers have illustrations of Gilbert with different types of knives."

The lifelong fiction writer admitted that although every recording session is lots of fun, "Sometimes, it's a bit like herding cats. We didn't have any men in our group after the musical, so real-life boyfriends of the actresses were brought into the Murray Mysteries cast. Bebhinn Tankard plays John Seward, and Jonathan Tilley plays Drac. Jonathan is a lovely person, but he's not the most organized, so sometimes, he would forget about a recording session, and I would have to tell Christina Krewac to, 'Get your boyfriend!'"

Everyone who has a role in the production lives in a different place. May shared how it all came together. "I'm in Scotland. Some people are in England, and others are in the Czech Republic. At the time, still others were in Belgium and Canada. We recorded on video chat. Before we started using Zencastr, which syncs, each person used to simultaneously record on Audacity, and I had to put everything together, which was a lot of work. We thought it was important to record on video chat, so we could feed off each other's expressions and tones.

"There are a lot of group scenes toward the end, and it was challenging to get five or six people in three or four different time zones to come together at the same time, but it was worth it."

Ever imaginative, May started writing fiction at an early age. "When I was a kid, I went to all experimental schools, thanks to my very liberal parents. For our weekly presentations when I was nine or 10 years



old, I read from a series I had written about my teacher faking her own kidnapping, so she wouldn't have to come back to teach us. In my story, I said that she asked for potatoes as ransom, because she wanted to make a giant pie." May's fictional tale made such an impression that on her birthday, the teacher made a potato pie for the class.

Now in her adulthood, this researcher enjoys watching and writing comedy as much she loves literary web series and audio drama. "My dream is to be like Amy Sherman-Palladino. She's my favorite screenwriter and creator, and I really like her brand of humor.

"I've found that what I really like writing is dialogue, rather than description or narration, so the world of audio drama works well for me."

Next up for Knöves Storytelling is a nonfiction podcast, which is going to be called Something Queer is Happening Here. "It's going to be all about finding queer subjects in different pieces of media—books, and so on."

Another adaptation podcast is also slated

"I REALLY LIKE WRITING
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to be released soon. "It's called Morland PI, and it will be an adaptation of the Jane Austen novel Northanger Abbey.

"It will have a very similar vibe as Murray Mysteries, with many of the same voice actors. The main character is going to be played by the amazingly talented Megan John, who played Lucy West in Murray Mysteries."

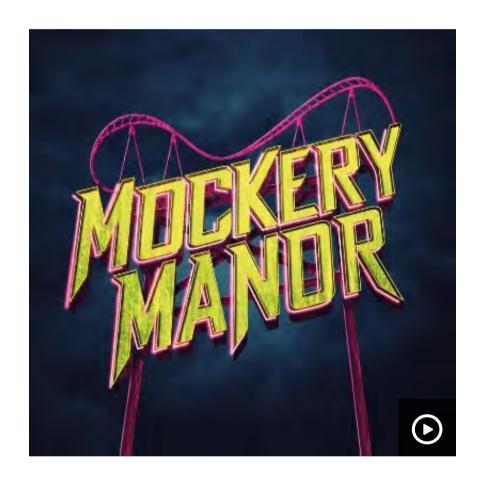
It seems *Murray Mysteries* may be the beginning of a series of adaptation-based dramas that breathe new life into literary classics. •



Fiction Category Director
Christine Franklyn
fiction@podcastmagazine.com



Christine's Independent Review Of A Fiction Podcast You Probably Haven't Heard Of... But Should Be Listening To



MOCKERY MANOR

When you check out *Mockery Manor* for the first time, don't be bamboozled by the trailer, which makes this story seem almost sweet and nostalgic. From the first episode, we start to understand why this is the place "where childhood never dies."

The acting is incredible. The characters become firmly fixed in our minds, as we sympathize with the mild-mannered ones and despise those who make us feel like cowering in fear.

J.J.J. 4.5 MICS

Backstories are cleverly interwoven, so we feel like we know the key players intimately, and the dialogue is extremely well-crafted, with comedic bits thrown in for good measure.

We know that something strange is happening at this odd theme park, and it keeps us at the edge of our seats. It has a distinct haunted house feel. Between the people who keep going missing, screams heard in the scare maze, and a cat stained with blood, it's no surprise that this full-cast production was a British Podcast Awards 2020 Best Fiction Nominee.

Now in Season 2, listeners are brought into the story three years after the events of Season 1, and we can't wait to see what will happen to main character JJ as she lays low at Mockery Manor's sister park, Dunkelschloss. Nothing stays hidden for long in this story.

Grab your headphones, and start listening to *Mockery Manor* today. •



The *Diary of an Empath* podcast is perfect for anyone who is on a journey of growth. Creator and host Keresse Thompson is much more than a licensed clinical social worker. She is an intuitive empath who is also a professional tarot reader.

In addition to working in the Veterans' Affairs (VA) system for a while, Keresse has been interested in mental health for a long time. "I've been intrigued with people's energy for many years now. I wanted to help others and reach more people in the community, because not everybody can afford therapy or readings."

On the podcast, Keresse is open about her own experiences and goes beyond a clinical perspective on important personal development topics, ranging from dating to life purpose and spirituality. "I come from a place of sharing what I've been through, what has helped me, and the struggles I'm still going through."

Knowing which content will make a difference in her listeners' lives is relatively straightforward for this host. She has asked her listeners to suggest the topics they want to learn more about through the podcast.

When she finds a guest who will bring value to the show, she also rolls with it. "I don't want to bring someone on just because they have a million followers. There must be added value for me and my audience.

PAGE 94 June 2022 | PodcastMagazine.com

"Many people want to know that they're validated. Sometimes, when we're going through stuff, we're the main actor in our story, and we might think that we're the only ones experiencing challenges. But many of us deal with similar issues."

At age 20, Keresse was in the Marine Corps, and she discovered a lot about herself. "The military is very stringent and rule-based. I was in tune with other people, and I had a hard time being quiet when I saw injustices.

"Throughout my young adulthood, I found myself not just understanding people, but actually feeling what they were feeling. I didn't quite understand what was going on with me. I just knew I felt very overwhelmed, anxious, and emotional. It felt almost like a curse."

When Keresse learned what an empath is, she started to view it as a gift, recognizing that empaths simply need tools to navigate their emotions.

"Sometimes, as an empath, you can walk into a room where a negative incident may have occurred, and something doesn't feel right. You might meet someone you don't really know and think to yourself, 'I feel weird vibes from that person.' You're picking up on their lower vibrations, because as empaths, we're very in tune with the people and energy around us... not only on a spiritual level, but sometimes, because of our childhood."

Keresse asserts that we may become highly sensitive as a result of the ways in which we were treated by our parents or due to trauma while we were growing



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up. "We might be intensely tuned in to body language and the tones people use when they speak to us, because we were very tuned in to that as children, as a result of our parents' behavior toward us. Even within the mental health community, we recognize that there are highly sensitive individuals who pick up on people's energy."

For anyone who seeks more balance and an easier time navigating life, there is hope. Keresse said, "As I have learned to trust my intuition and abilities, I've become better with people and situations. I've also learned to recognize when selfcare needs to be a priority." The feedback from listeners confirms that some individuals who are empaths, or highly sensitive, have never even heard those terms before and are grateful for this podcaster's ability to help it all make sense, so they can move forward.

"They have an opportunity to understand that there's nothing wrong with them. They accept themselves for who they are and realize that they simply need coping strategies for various situations," Keresse added.

She pointed out that when it comes to romantic relationships, the fact that empaths are sensitive may lead them to





What's the one thing you wouldn't want to live without?

"Traveling with my daughter. There is something about the freedom of exploring new places, learning about different cultures, and interacting with people that changes you as a person. Being able to experience that with my best friend is priceless."

attract narcissists. Although in her case, she picks up on narcissistic energy right away.

"I think empaths' tendency to attract broken people may lead many of us to believe that something's wrong with us, or we're broken. This podcast aims to help people see that isn't the case. As compassionate healers, we may have a tendency to want to help others, and we see the good in everyone, so we might stick around a little longer than the average person."

Keresse advised, "We're in a generation full of distractions and instant gratification. It is vitally important to take the time to regain some self-insight, learn about yourself, and figure out what you can do to be a better human being. We're only here for a short time, and I think we forget to be human sometimes.

"Whether you're an empath or not, life can be unpredictable and messy. This podcast is here to help you become a better version of you. There's value in the podcast for everyone, regardless of your age or gender."

Knowing that you're not alone can be quite comforting, and the *Diary of an Empath* podcast keeps people connected and validated through experiences we may not have otherwise known are also shared by others. •



Health & Fitness Category Director

Christine Franklyn healthandfitness@podcastmagazine.com

Got a Health & Fitness Podcast suggestion?

Let us know! >



UNUER HE KAUAK

Christine's Independent Review Of A Health & Fitness Podcast You Probably Haven't Heard Of... But Should Be Listening To



JUST THE FITNESS TIP WITH MICHAEL ULLOA & JASON AULD

Most people in the fitness world are seriously passionate about it. Michael Ulloa and Jason Auld clearly have their finger on the pulse of the industry, and they share valuable information while making fitness fun. As the witty hosts of the *Just The Fitness Tip* podcast, they keep listeners engaged and smiling throughout every episode. It feels like we've been invited to eavesdrop on a laidback chat between two Scottish best buds.

Having said that, listeners can learn a lot from their discussions of the latest wellness-related trends and news. Even outlandish happenings, like influencers ingesting aquarium cleaner to enhance brain function, are tackled by this comical pair. Expect chuckles and laughter, interspersed with exclamations, as they break down topics like Gwyneth Paltrow's most outrageous claims and read some of Steve Allen's "fat shaming" tweets.

Don't be fooled—these guys know their stuff. They provide food for thought as they discuss the intention to add calories to menus and offer great guidance and insight as they blow the lid off common health myths, reveal the truth about calorie counting, and recommend exercises that work a variety of muscle groups.

Whether you catch a lighthearted rant about a hot wellness topic, or you learn surprising helpful tidbits, *Just The Fitness Tip* is worth a listen. •

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CHARIS

PODCAST MAGAZINE's Top Podcast Picks Of The Month

JUNE 2022



LIFE OF AN ARCHITECT •

Hosted by: Bob Borson & Andrew Hawkins

Humorous and practical narratives and anecdotes reveal what it really means to be an architect and how it is relevant to people's lives—without requiring an understanding of the profession's jargon.

BUSINESS

THE ED MYLETT SHOW ♥

Hosted by: Ed Mylett

The Ed Mylett
Show showcases
the greatest peakperformers across
all industries in one
place, sharing their
journey, knowledge
and thought
leadership.



FAKE the NATION WITH NEGIN FARSAL

FAKE THE NATION •

Hosted by: Negin Farsad

A comedy show that isn't afraid to talk about news, culture, and humanity's weirdness. Every week, Negin is joined by her funniest, smartest, and most politically astute friends.

EDUCATION

THE DAILY DAD •

Hosted by: Ryan Holiday

Daily meditations on fatherhood that help listeners find the wisdom, inner strength, and good humor to be a great dad. Learn from historical figures and contemporary fathers how to do this most important job.





SOLAR •

Hosted by: CurtCo Media

Starring Stephanie Beatriz, Alan Cumming, Helen Hunt, and Jonathan Bangs, this is a journey to the heart of the solar system and an exploration of the vastness of the human spirit.

GOVERNMENT BEG WORLD SERVICE HARDtalk Hardtalk

HARDTALK 👁

Hosted by: BBC World Service

In-depth, hardhitting interviews with newsworthy personalities.

HEALTH & FITNESS

TEN PERCENT HAPPIER WITH DAN HARRIS ♥

Hosted by: Dan Harris

On this show, Dan talks with eminent meditation teachers, top scientists, and even the odd celebrity, covering subjects such as enlightenment and psychedelics.



S HISTORY



THE BRITISH HISTORY PODCAST •

Hosted by: Jamie Jeffers & Dr. Zee

Jamie, with contributions from Dr. Zee, has taken listeners from the Ice Age and to the Battle of Hastings over 300 episodes.

KIDS & FAMILY

MR. BEDTIME STORIES ♥

Hosted by: Mr. Bedtime Stories

Mr. Bedtime Stories features stories from the Mr. Men and Little Miss books. Episodes are nice and short at approximately eight minutes.



LEISURE



THE SMOKING

Hosted by: Matt Farah & Zack Klapman

Sit down with automotive icons, pro drivers, and comedians to discuss automotive industry news, racing, projects and whatever else comes to mind.





CHARIS

PODCAST MAGAZINE's Top Podcast Picks Of The Month

JUNE 2022



JARROD MORRIS VIBE 👁

Hosted by: Jarrod Morris

The official podcast of singer-songwriter, Jarrod Morris. Follow Jarrod Morris on YouTube for some of the best moments from the episodes.

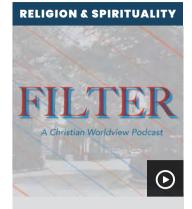


BREAKING POINTS WITH KRYSTAL AND SAAGAR ♥

Hosted by: Krystal Ball & Saagar Enjeti

Breaking Points
is a fearless antiestablishment
multi-week
Youtube and
Podcast which
holds the powerful
to account.





BIBLICAL CLARITY IN A CONFUSING WORLD •

Hosted by: Aaron Shamp

This show provides you with biblical clarity in our confusing world, so you can face the chaos of life with wisdom, integrity, and courage.

SCIENCE

TALK PSYCH TO ME ♥

Hosted by: Tania Luna & Brian Luna

Let's get psychology out of the lab and into the streets.
Join hosts Tania
Luna (psychology researcher) and
Brian Luna (total layperson) as they turn fascinating research into practical tips.



WONDERY CALL ME CURIOUS

CALL ME CURIOUS •

Hosted by: Nikki Boyer

Nikki and friends explore funny and strange mysteries and the internet's hot topics, like "Is sugar more addicting than cocaine?" or "Does intermittent fasting work?"

SPORTS



BUSTED OPEN @

Hosted by: Dave LaGreca

The best pro wrestling talk out there. From the WWE and AEW to the independent scene and beyond, Busted Open covers pro-wrestling like no one else in the world!

TECHNOLOGY

CURIOUS COINCIDENCE ♥

Hosted by: Antonio Regalado

Discuss the mysterious origins of COVID-19 by examining the genome of the virus, shines a spotlight on the labs doing sensitive research on dangerous pathogens, and follows the debate over where the pandemic started.



TRUE CRIME



ABUSE OF POWER ♠

Hosted by: Sonya Pfeiffer & David Rudolf

Abuse of Power
identifies and
discusses the various
ways in which law
enforcement and the
justice system have
victimized the very
people they
are supposed to
protect us.

TV & FILM

BLANK CHECK WITH GRIFFIN & DAVID ♥

Hosted by: Griffin Newman & David Sims

Directors' filmograpy reviews, specifically the auteurs whose early successes afforded them the rare "blank check" from Hollywood to produce passion projects.



EDITOR'S PICK



DAD TO DAD PODCAST •

Hosted by: David Hirsch

Fathers mentoring fathers of kids with special needs - presented by the Special Fathers Network. Host David Hirsch interviews some amazing fathers of kids with special needs.

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PODCAST FILE OF THE 2022

This month's Top 50 podcasts as determined by podcast fans. Vote at PodcastMagazine.com/Hot50 »

THIS MONTH	:~ =	PODCAST NAME Host(s)	THIS	LAST	PODCAST NAME Host(s)
1	2	CERTIFIED MAMA'S BOY Steve Kramer & Nancy	26	-	SOMETHING ON MY MIND David Mulonas
2	5	NEXT ON THE TEE Chris Mascaro	27	11	THE WILDER RIDE Alan Sanders & Walt Murray
3	7	NECRONOMIPOD Dave, Ian & Mike	28	45	CRIMELINES Charlie
4	4	BK ON THE AIR	29	_	RUN. THRIVE. SURVIVE.
_	-	FRESH HELL PODCAST - MURDER, MYSTERY	30	14	Ciara Carter THE MARRIAGE FIT PODCAST
5	13	& THE MACABRE Johanna Frehe & Annie Luevano	31	_	Alan Sanders & Susan Delmonico CLEARMIND FITNESS
6	1	THE UPSIDE Callie & Jeff Dauler			Patrick Johnson COFFEE AND CASES
7	8	THE ALAN SANDERS SHOW Alan Sanders	32	-	Allison & Maggie
8	16	THE APPROACH SHOT Neal Michaels & John Ashton	33	26	EXCUSE ME, THAT'S ILLEGAL Leroy Luna
9	15	60MW PODCAST	34	42	FRANK & FRIENDS Frank Murphy
10	12	Dave Robinson & Others WAIT, WHAAAT?	35	30	RADIO LABYRINTH Tim Andrews
11		Elaine Chaney & Paula McCambridge MURDER SAVVY PODCAST	36	_	SWORD & SCALE Mike Boudet
12	29	Tali Hall PROMISED LAND	37	31	AROUND THE HOUSE SHOW Eric G & Caroline B
		SUPERPOWER NETWORK	38	21	CREEPOLOGY
13		Super Power Experts	39		Becca & Ryan EXTRAORDINARY STORIES PODCAST
14		CHAOS & DISORDER Fleeger & Briggs			Barry Henderson MURDER IN AMERICA
15	10	THE BOX OFFICER PODCAST Mel McKay & Derek Zemrak	40	-	Courtney & Colin
16	-	TRUE CRIME ALL THE TIME Mike & Gibby	41	-	THOSE WEEKEND GOLF GUYS John Ashton
17	9	ON SCREEN AND BEYOND Brian Zemrak	42	-	A DATE WITH DATELINE Kimberly & Katie
18	39	MORBID: A TRUE CRIME PODCAST Ash & Alaina BIGGEST MOVER	43	_	ATHENA IN TRUTH Robin Jelinek
19	20	IF YOU CATCH MY GRIFT Austin & Dalton	44	-	BBQ NATION JT & Leann
20	27	PODCAST DX Lita, Jean Marie & Ron	45	_	CHAOS 'N COOKIES Heather Steinker
21	_	SOCIAL BAMBOO PODCAST	46	_	CRIMINAL
	_	THE JACKIE MINSKY SHOW	47	_	TWO GIRLS ONE GHOST
22		The Jackie Minsky Show APPLE FLAVORED POMEGRANATE			Sabrina & Corinne HOLLYWOOD CRIME SCENE
23	-	Tonya & Justin Recla KRAMER AND JESS UNCENSORED	48	-	Rachel & Desi
24	3	Steve & Jess	49	-	INCORPORATING SUPERPOWERS Justin Recla
25	-	RAW TRUTH: STORIES OF FEMALE INFIDELITY Rebecca Adams	50	-	SCIENCE OF SUPERPOWERS Tonya Dawn Recla

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