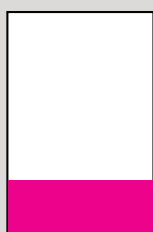


PODCAST MAGAZINE

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ADVERTISING SPECS

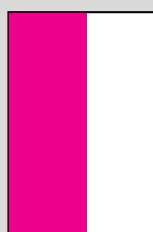
AD SIZE	TRIM (pixels)	NON-BLEED (pixels)
1/4 PAGE	768 X 256	714 X 234
1/3 PAGE VERTICAL	256 X 1024	229 X 979
1/2 PAGE VERTICAL	384 X 1024	357 X 979
1/2 PAGE HORIZONTAL	768 X 512	714 X 490
FULL PAGE	768 X 1024	714 X 979



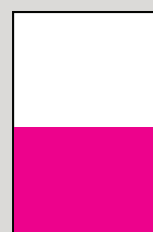
1/4 PAGE



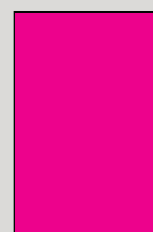
1/3 PAGE VERTICAL



1/2 PAGE VERTICAL



1/2 PAGE HORIZONTAL



FULL PAGE

DISPLAY RATES—RGB COLOR

ALL RATES DISPLAYED ARE GROSS	1X	6X	12X
1/4 PAGE	\$1,500	\$1,350	\$1,200
1/3 PAGE VERTICAL	\$2,000	\$1,800	\$1,600
1/2 PAGE VERTICAL	\$3,500	\$3,150	\$2,800
1/2 PAGE HORIZONTAL	\$3,500	\$3,150	\$2,800
FULL PAGE	\$6,000	\$5,400	\$4,800

AD SPECIFICATIONS AND SUBMISSION PROCESS:

EMAIL ADS TO: adsubmissions@podcastmagazine.com

- **LIVE AREA:** Be sure all important text and information is 1/4" in from trim on all sides.
- We accept jpg (jpeg), or png format, 3rd-party ad tags for all ads. All ad sizes are a maximum of approximately 60 KB. Do not use Flash assets. RGB-ONLY creative is supported.